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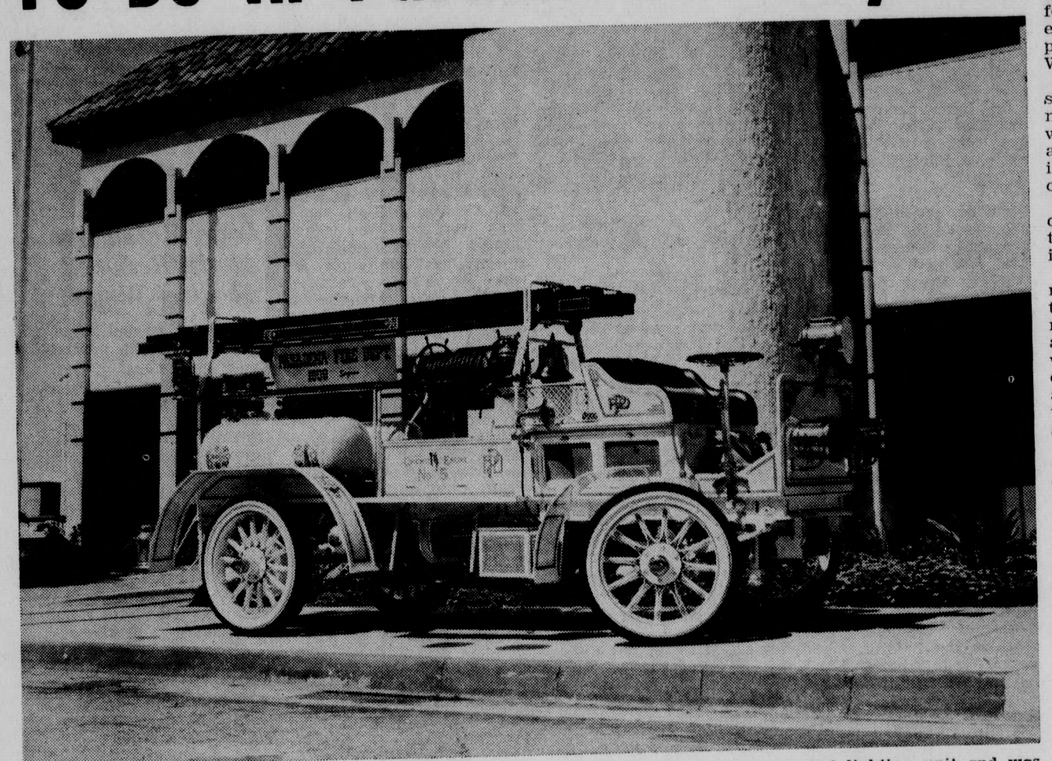
Sierra Madre News

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$6.00 Yearly — 15c Copy Phone 355-3324 Sierra Madre, California — Thursday, February 18, 1971 16 Pages — Vol. 65, No. 15

Mayor Rule, Council Calls Special Meeting

Pasadena's Old Engine No. 5 To Be In Parade On May 1st



THIS 1909 SEAGRAVES CHEMICAL FIRE ENGINE will be in the 50th Anniversary Parade of the Volunteer Fire Department scheduled for Saturday, May 1. This engine originally was a part of the fire equipment of the City of Pasadena. It served until 1923 and was re-equipped as a high pressure monitor and lighting unit and was in service until 1932. The restoration of this piece of equipment was done entirely by Pasadena Firemen at a cost of $2,000. It took over 4,0000 manhours of time for restoration. Its original cost was $4,950.

★ ★ ★ ★ ★

50 Pieces of Equipment Expected For Anniversary

★ ★ ★ ★ ★

Oldest Motor Driven Engine On the Pacific Coast; Out of Service In 1932

★ ★ ★ ★ ★

by R. ROBERT EVANS

Delivered to Pasadena and placed in service on September 23, 1909 at a cost of $4,950, and completely rebuilt with 4,000 volunteer man hours of time at a cost of $2,000, Pasadena's Seagrave Fire Engine will be in the parade in Sierra Madre on the celebration of your volunteer's 50th Anniversary Celebration on May 1, 1971.

This engine was the first fire engine, with motor, of its kind on the Pacific Coast and was rated at 45 horsepower, having an air-cooled gasoline engine and a chain drive. Present day fire engines are rated at 350 horsepower.

Its first tenure of time as a 60 gallon chemical truck was from the date of delivery until the year 1923, when she was stripped of her brass headlamps, chemical tanks, hose reel, ladders and racks, only to be refitted as a high pressure monitor and lighting unit. She accepted this assignment and was seen at every large fire for the next nine years, ending her long career in the year 1932.

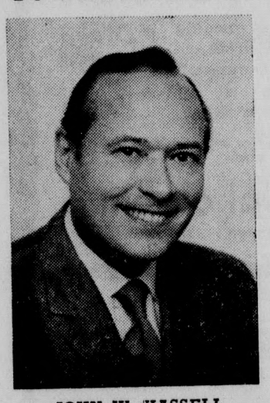
The remains was deposited in the Pearl Street city yards, and the "Old Rig" was allowed to deteriorate, subject to the effects of the sun, wind and rain.

Restoration was the aim of several chiefs, but it was not until 1964-65 that Chief Bill Heidner included in his budget a request for $2,000 for complete restoration of the engine. Restoration took three years, and except for brass work and new wheels, all work was performed by members and former members of the Pasadena Fire Department, and on January 1, 1970, saw her return to the Pasadena Rose Parade, her last appearance having been on January 1, 1914.

Being the only man with experience of driving a motor truck, Steve Horton, then 27 years of age was hired by the City of Pasadena to be its driver and Engine No. 5 was in service. Horton retired from the fire service many years ago, but is still a resident of the city of Pasadena, and was a very valuable source of information for those that made the restoration.

To date your Sierra Madre Volunteer Fire Department has contacted over 15 cities that will have equipment in the parade on May 1. This may not be the oldest engine in the parade line, but it will most probably be the oldest motor driven engine. Committee reports that the newest in fire engines will also be in the parade, having been sent here by the Crown Coach Company of Los Angeles. The Committee hopes to have as many as 45-50 pieces of equipment in the parade on that day.

John W. Hassell Given Promotion To Vice President



JOHN W. HASSELL
. . . Promoted

Sierra Madre resident John W. Hassell has been promoted to assistant vice president in operations at Bank of America's Alhambra branch, announced Regional Vice President George A. Skoglund.

Hassell, who has been with the bank since 1951, formerly was operations officer at the Alhambra branch.

A native of Manchester, England, he was educated in English schools. He also holds a certificate from the American Institute of Banking.

He joined the bank as a teller at the Azusa branch in 1951, then moved to the Duarte branch in 1956. He reached full officer status in 1959 at the Foothill-Rosemead branch in Pasadena and remained there three years before moving to the Arcadia branch as operations office in 1964. After a brief stay there, he moved to the Alhambra branch.

Active in civic affairs, he is a member of the Alhambra Chamber of Commerce, the Londoner Club of Pasadena and the Council of British Societies, Los Angeles chapter.

He resides on Idlehour Lane with his wife, Evelyn.

WEATHER

	High	Low
Feb. 10	80	40
Feb. 11	87	43
Feb. 12	88	56
Feb. 13	88	54
Feb. 14	86	50
Feb. 15	76	50
Feb. 16	57	50

Total rainfall to date ..12.87"
Year ago to date ..... 7.55"
2 years ago to date ....33.24"
3 years ago to date .... 8.89"
(Season period: October 1 to September 30.)

Lions Club To Hold Speaker Test

Students from La Salle High School and Alverno Heights Academy will compete in the Lions 34th Annual Student Speakers Contest at the regular meeting of the Sierra Madre Lions Club to be held Thursday evening, February 25. The topic of this year's contest is "Should Youth Become Involved, How and When?"

The winner will advance to the Zone Speak-off where he or she will compete with winners of other club contests for the right to represent the Sierra Madre Lions Club at the next level of competition. The winner of the District 4, California - Nevada, finals will receive a $2,000 scholarship and the three runners-up will each receive a $750 scholarship.

Jay W. Yeats Moves Main Office Of Realty Co. Here

Jay W. Yeats, his wife, Wanda, their triplet daughters — Paulette, Suzette, Annette — and their son, Jay Mark, have made Sierra Madre their home since 1953. The Yeats children have been raised and schooled here. The three girls will be 22 years of age on March 14th and Jay Mark will have his 19th birthday in October.

Mr. Yeats heads his own company, the Jay W. Yeats Co., Realtors with multiple listings, and has been in business here and in Pasadena since 1955. Up until a month ago, the Yeats' Company's main office was located in Pasadena on East Colorado Boulevard.

The new location of the main branch office is now to be found at 49 South Baldwin in Sierra Madre. (New phone number for this is 355-3351.) Jay's reasoning behind his recent move undoubtedly covers several reasons, but the main one for moving the office to Sierra Madre is that "my home is here and my children have grown up in this town, and since this is my home I'm particularly sold on Sierra Madre property . . . . therefore, why not have my office here."

(Jay's company also has a branch office in Newport Beach at 371 Newport Boulevard.)

Over the years, Jay — a long time Sierra Madre and Pasadena Real Estate Broker — has been instrumental in some of the better housing developments here, one of which all will remember in particular the Sierra Madre Estates. As can be noticed by his present ad, appearing in the Sierra Madre News, Mr. Yeats is now deeply involved in the lovely twenty home development on Foothill Boulevard at the bottom of Baldwin Avenue. There are only a few of these homes left, as Mr. Yeats is a top-notch broker, who knows real estate thoroughly, knows property values and developments just as thoroughly and understands

——Please turn to Page 9

Disaster Area Is Declared By President

Los Angeles County on February 9 was officially declared a disaster area following one of the worst earthquakes in history, reported Supervisor Chairman Warren Dorn.

Dorn, who toured the stricken area early that morning, talked personally with Vice President Agnew and Governor Reagan, who in turn, issued disaster proclamations.

At the Supervisor's request, Agnew and Reagan toured the area the following day.

The disaster declaration means that mutual aid between local governments may be provided whereby assistance is available where problems exist that exceed the capabilities of any community to handle them with their own resources or services.

State assistance will become available to a greater extent.

Federal funds will be available for repairing or restoring public structures, such as Olive View Hospital, highway or freeway bridges, and funds will be available to private individuals to remove debris from their property.

The Small Business Administration also would be able to make funds available to individuals at low interest rates for repairing or rebuilding, said Dorn.

Federal funds would be made available to those who have been made homeless by providing rent, food stamps, and other necessities of life.

Hospital Meeting February 24

The annual public meeting of the Sierra Madre Community Hospital Foundation will be held this year on Wednesday, February 24. As usual, the meeting will be held at the city hall at 7:30 p.m. This was the announcement made by Carl Hobson, president of the hospital Board of Trustees.

All members of the hospital corporation are expected to attend. Corporation members are normally Sierra Madreans or members of the adjoining community, which gives the local institution its name, Sierra Madre Community Hospital.

The purpose of the meeting is primarily that of electing or re-electing hospital board members whose terms in office are now expiring. Nominations will be made at the meeting by the nominating committee. In addition to the election of board members, the program of the evening includes a report on hospital patients cared for during the past year, financial standing of the hospital, a special talk on hospitalization, a talk by Dr. Thomas R. Pickren, chief of staff of the Sierra

——Please turn to Page 9

Firefighters Elect Officers

Your Sierra Madre Volunteer Fire Department met in regular session on Friday, February 12 and closed the nominations for Fire Chief, Secretary and Treasurer of the group.

Charles E. Brown was unanimously elected to serve the next year as Fire Chief of the group. Don Burleson received eight votes and Lee Graves 11, and Lee Graves was elected to become secretary of the group, and Joseph Grippi, unopposed, was elected as treasurer.

Assistants, Captains, Engineers and other appointees will be named by Chief Charles Brown sometime within the next thirty days.

——Please turn to Page 5

Sierra Madre Day At Races

Sierra Madre day at the Santa Anita races this year will be Thursday, March 4th, with Mayor Ralph Rule and Chamber of Commerce President, Roger Walker, as the honored Sierra Madreans who will meet with the winning horse and jockey in the winning circle after the running of the feature eighth race for photographing and the presentation of the winner's trophy.

This year has seen a record set in the payoff of the daily double at Santa Anita, which occurred on Saturday, January 23, when a $2 wager on the first and second race combination, 3-12, paid the rich reward of $4,028.00. Three of the 42,688 fans at the races that day purchased $10.00 tickets which paid them each $20,140. There were 55 fans who purchased $2.00 tickets on the fabulous combination.

This year has now seen the introduction of the intriguing EXACTA, a $5.00 wager which names the first and second winners of the

——Please turn to Page 9

Road Work On Chantry About Done

Repair of deteriorated pavement on the 3.3 mile stretch of Santa Anita Canyon Road from the Chantry Flats area southerly to Arno Drive is scheduled for completion this week, Supervisor Warren Dorn announced recently.

The repairs were made by the Griffith Company

Dorn pointed out that the portion of Santa Anita Canyon Road, which traverses the cities of Arcadia, Sierra Madre, Monrovia, and unincorporated County area, provides the only access to Santa Anita Dam and the Chantry Flats Forest Service facilities and recreation area.

"It was imperative," he said, "that this section of Santa Anita Canyon Road, which was damaged by rain storms, be completely restored to full operational condition."

Rudolph Hartman Man Of The Year

The Sierra Madre Chamber of Commerce, with pomp and glory installed their new president, Roger Walker; other officers, and their new board members at the Sierra Madre Recreation Center on Monday evening, where a dinner-dance was held for that honor.

Great honor was bestowed on Rudolph Hartman, long time resident of the community, when he was chosen "Citizen of the Year," and was presented the Silver Cup for his keeping during the year 1971.

This is the first time in many years that the annual installation dinner has been held in the City of Sierra Madre, and much credit goes to Chairman Hugh Campbell and past president Connie Harriman for this accomplishment.

Council Hires Fire Marshal

The City Council, sitting as an Oral Board, Saturday morning at the hour of 10 a.m., looked over and interrogated the last five members making application for the job of Fire Marshal for the city of Sierra Madre and picked Richard Probart, living in Manhattan Beach. He was hired at Step Three of the previously set salary Range of 48, which was a starting salary of $835 per month.

Richard Probart, age 49, whose last assignment was Fire Chief of the Central Office in Saigon, Viet Nam, in full charge of Fire Prevention Bureau of 78 stations, will start his job with the City of Sierra Madre on Wednesday, February 17.

Originally out of approximately 65 who inquired about the job, 39 submitted to the written test held by the professional group of Griffinhaken - Kroeger. Of the 39, 10 received the passing grade of 70 or better

——Please turn to Page 5

Environmental Council To Meet

The Sierra Madre Environmental Action Council will hold a general meeting on Thursday, February 18, at 8 o'clock in the Fellowship Hall of the Sierra Madre United Methodist Church, corner of Michillinda and Sierra Madre Blvd.

Mr. Bruno Niccoli, Council president, wishes to announce that "this meeting will serve to organize action committees for those interested in creative projects to improve our environment.

"This will be your opportunity to become an activist in the fight against pollution. Everyone welcome. Come and bring your friends."

Earthquake Damage Deductible

Following the recent violent earthquake, Philip E. Watson, Los Angeles County Assessor, asked all property owners who incurred damage as a result of the quake to contact the nearest Assessor's Regional Office and report their particular loss. Property owners should include the Assessor's Parcel Number from the current tax bill when reporting the damage.

Under the provisions of a new State Omnibus Bill passed last year, as soon as the Governor's Office declares the County a disaster area, local officials would be empowered to pass an ordinance authorizing the Assessor to accept applications or reassessment of property damaged in excess of $1,000.

Property in this category would be reassessed according to its full cash value immediately after the damage or destruction. Taxes would then be prorated on the 1970-71 tax bill according to the extent and the date of the damage.

To Die Or Go Ahead Is The Big Question

Mayor Rule asked that the following letter be run in today's Sierra Madre News as an invitation to all interested Sierra Madre residents to attend the meeting.

Dear Fellow
Sierra Madrean:

The City sorely needs a police, fire and city offices facility, water system improvements, park acquisitions and improvements, and library improvements. Now is the time for action.

I am cordially inviting you, a citizen of proven community interest, and other interested members of the community to a public meeting to be held in the Community Recreation Center on Thursday, February 18, 1971, at 7:30 p.m. The purpose of the meeting will be to discuss the need for various community improvements and methods of achieving these improvements. We need your positive inputs.

In calling on you, the City Council will make a commitment that your efforts will be goal-oriented. This is not a debate session. As a person who has shown an interest in community affairs, you are aware of the needs. Please consider this letter your personal invitation to attend the meeting on Thursday, February 18.

—Ralph R. Rule
Mayor

Permits Go Way Down

Building permits dropped almost 60 per cent in Sierra Madre for the first month of 1971, but have great hopes of catching up before the year is too old, due to the loosening of the money situation. The first month's activity was as follows:

Comparison of buildng for January 1970, $31,427, and January, 1971, $13,400.50.

Total number of building permits issued for the month of January, 1971, 10 permits, valuation $13,400.50. Street, electrical and plumbing permits, 41 permits, fees collected, $363.70. Building and plan check fees, $192.

Business licenses, 294 issued, $5,835.25; dog licenses, 20, $94; and bike licenses, 17, $17.

Sierra Madre Resident

Nancy Hill New Member Of Service Organization

Spartans, women's honorary service organization at Pasadena City College since 1932, honored new members at their recent annual end-of-the-semester breakfast. New officers were installed and awards for outstanding service were bestowed.

New members include Nadine Bonner and Joan Whitaker of Altadena; Patrice Nelson of Arcadia; Dominique Fiorina of San Gabriel; Nancy Hill of Sierra Madre; Patty Anderson, Janey Brink, and Grace de la Fuente of Pasadena.

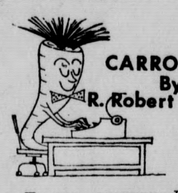
Tapped as honorary members were Mrs. Laura Holty, counselor; Mrs. Dorothy Woods, secretary to the Dean of Guidance and Counseling Cleon Butz; Mrs. Jo Ann Zwanziger, instructor, women's physical education.

Officers for the spring semester include Pasadenans Nancy Bray, president; Terry Calopedis, vice president; Nancy Hill, Sierra Madre, recording secretary; Lina Sullivan, historian; Patrice Nelson of Arcadia, corresponding secretary; Patty Anderson, treasurer; Janey Brink, publicity.

Members honored with certificates of merit were Terry Calopedis, Chris Crawford and Cindy Wilberg. Those receiving keys of merit were Candy Cline, Linda Sullivan, and Cindy Wilberg.



RECENTLY TAPPED for membership in Spartan's, women's highest honorary service organization at Pasadena City College, were (from left) Nancy Hill of Sierra Madre, Patricia Nelson of Arcadia, and Dominique Fiorina of San Gabriel, who appear happy at the reception.



To me, anyway, February is sure a dilly of a month, seems that about everything is happening during this month, and I know that others are affected by the trends in February, maybe not exactly as I am, but similar, and many the same and some much more.

— CT —

February is the month when the City Council will select a Fire Marshal. It is also the month when a new Acting Chief of Police takes over and we lose our present Chief of Police.

— CT —

February is the month when we get a new President of the Chamber of Commerce, and select a new "Citizen of the Year." In the Fire Department February is the month that we elect our Chief, our Treasurer and our secretary, and the month that all of the appointees of the department worry as to whether the Chief will appoint them for the next year.

— CT —

February is the month when we forget about Washington's birthday on February 22 and celebrate it on Monday, February 15. February is also the month that the California Newspaper Publisher's Association elect a new President and board of directors, and it is the month that they select the outstanding newspapers of California and award them service plaques.

— CT —

February is also the month when you send in your Federal Income Tax returns, if you have a refund coming and want it back in a hell of a hurry. Wait until April and you may not get your return from them until June or July. February was also the month when the Ground Hog saw his shadow and vowed to give us six more weeks of winter.

— CT —

We also celebrated Lincoln's birthday in February, and of course that is the month when all people's fancy lightly turns to love as they celebrate Valentine's Day, not yet changed but due on February 14.

— CT —

Now I have put down all the activity that I know of that will affect me, except for the starting of the contest for the 50th Anniversary Celebration of the Volunteer Fire Dept., and that will get off to a roaring start on February 27, and you will hear more about this as we go along.

— CT —

I can imagine that there are a million more things that affect a million more people, but it just seems that this year February has much more than its share of activity. Maybe not, may it just happens to seem like that to me.

— CT —

Over the past couple of weeks I have heard much criticism about many things in Sierra Madre, and as I traveled about town I kept thinking of a poem that I had once read and had filed away for future use. This week I found that poem, and I publish it for each of you. It does have a very dear message for all of us, not that I am laying any more blame on anyone than I do myself, as this poem fits all of us . . . . Read it, clip it and save it, I think it is worth the space that I have given to it.

— CT —

BUILDING

I watched them tearing a
building down
A gang of men in a busy
town
With a ho-heave-ho and a
lusty yell,
They swung a beam and
the side wall fell.

——Please turn to Page 14

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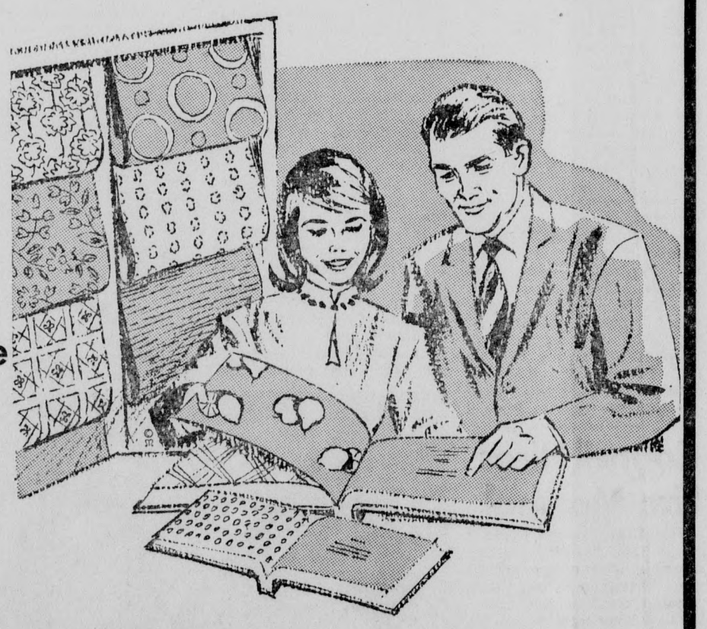


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You and Your Neighbors

by Nancy Bryan

"Shake, Rattle and Roll" is still the foremost item of everyone's thoughts, spoken and unspoken. Eileen and Morris Larson came to Sierra Madre from Minnesota in 1952 and were initiated and welcomed with their first earthquake — the Techahapi, or Kern County Earthquake as it is known — and decided right then and there that this was one phase of Mother Nature's bag of tricks they could do well without. The Larson's probably forgot all about California little quirk of qakes, but along with the rest of us, they were soundly reminded early Tuesday morning (February 9) that Miss California likes to give with the "shimmy and shake" every so often.

The Larson's son and family live in the San Fernando Valley just outside the evacuation boundaries. They lost a lot of dishes and breakable items, including a dining room chanelier which bounced a dent in the dining table; but other than that (isn't that enough?) they were very lucky . . . much to Eileen's and Morris' relief.

— ☆ —

"Oh no, not another one," seems to be the phrase that everyone is using since their rude awakening Tuesday morning. Many people we have talked to were up about their business when the earthquake started, and at first thought they were having a dizzy spell, but soon realized that the ground under them was undergoing some rapid changes. Here at the office we faired very well with only minor changes in the arrangement of some of our stock. Our famous bargain scratch pads toppled onto the floor and a few things fell off the shelves in the shop. Our boss says he believes our front window must be made of rubber glass as it sure had a bow in it at the height of the quake. As for the staff, we experienced everything from spilled coffee to bricks toppling from the chimney, and a few pieces of broken bric-a-brac. Hope you all were just as fortunate as we were. I'm sure you will all agree that we here in Sierra Made have much to be thankful for.

— ☆ —

The Pasadena Branch of the Music Teachers' Association of Calif., will present Judith Nesleny, pianist as the artist for their annual benefit concert on Sunday, February 28, at 3 p.m. at Wilson Jr. High School auditorium.

Miss Nesleny, a resident of this area, achieved highest honors as both pianist and composer in her native Hungary as a child prodigy and as a graduate of the Hungarian National Conservatory and the Franz Liszt Academy.

As a concert artist she has converted her audiences to enthusiastic lovers of classical piano music. Her appearance with most of the Southland's symphony orchestras, colleges and exclusive clubs leaves one eager to hear more.

As a composer she has made her mark in light opera, children's musicals, songs and piano pieces, and a cantata for chorus and solo voices with orchestra which won the Silver Medal from the Academy of Arts and Sciences of Cleveland in 1969.

any of Miss Nesleny's students entering piano competitions have been Gold Medalists. As a former pupil of the late Zoltan Kodaly, she is a specialist in the Kodaly Method.

For many years Miss Nesleny was director of "Musical Highlights from Hungary," a weekly broadcast from Sierra Madre.

— ☆ —

If like me, you are one of those persons who initially has a hard time getting up in the morning, then it's no surprise to know that Tuesday morning yours truly had no trouble at all. In fact the shock of getting up was over in one quick leap! (No need to explain which morning in question.)

The second floor of a sixty year old home during a quake makes you think of the deck of a ship . . . Except for the fantastic amount of dust that shakes out of houses that old. Immediately after the leap out of bed, it was stagger all the way down the hall to the young son's bedroom to see that he was alright and to get him moving closer to the front of the house — where the second story is more like two stories high instead of three — and into a substantial doorway.

After the main shake was over, and before anything else could be done, the phone rang: it was Police Sgt. Dad calling from downtown L.A. to be sure all was well with his family. Then quickly, before another big shock came, mother and son scooted down the stairway to the bedroom of 96 year old grandmother (and great-grandmother) to be greeted with this remark, "Did we just have an earthquake, or was I dreaming?"

At 6:30 a.m. knowing that my sister is duly impressed (almost panicky-so) with earthquakes, we tried to telephone her to see that she was alright and to reassure her. (At this time, the epicenter was unknown or at least had not yet been announced over the transistor radio to which we were listening.) Sis goes to work fairly early, but not at 6:30, and there was no answer. Didn't worry yet . . . not until the radio announced that the epicenter was near Sylmar, which is too darn close to Granada Hills for comfort!

Was not able to get a phone call through at all . . . then heard that the dams might break. (And they are located just north of where my sister lives.) Phone lines were both busy and out and entire circuits also seemed to be busy.

Not overly worried yet, but concerned, we continued to try to reach my sister. Finally, knowing we would be wondering, she was able to get through to us, here at work, and advised us that she had been evacuated and where she could be reached during the evacuation period. She also told us that a large secretary desk had toppled over along with a heavy antique bookcase. Of course, lamps, dishes, pictures, contents of kitchen cupboards all ended up on the floor. When she left, she had to leave everything just as is. (Couldn't even find two pet cats, but in two days she was given a pass to return home to find them and bring them out of the area. Not to loiter or clean up anything, but quickly do her errand and get out again.) Her remarks — "A shambles."

As of last Friday, after the quake, people within the evacuation area still had not had a definite answer as to when they would be able to return to their homes and businesses.

The whole point of relating these experiences is that, when we stopped to think about it, with all the modern conveniences and inventions — freeways, communications of all kinds, running water, electricity — individually, we are not as well prepared to meet and cope with situations such as this as we would imagine. (Oh, our emergency crews and organizations like that do fantastic jobs) I mean, when we tried to get in touch with my sister, we just couldn't do it; no one could do it for us either. We just had to wait — like many others.

Sierra Madre Women Bring Home Awards From Verdugo District Feb. 8

One of the very nice events of the Verdugo District Woman's Club was held February 8th, 1971 at the Highland Park Ebell Club house. The various Woman's Clubs of the district were well represented. We are very happy to report that sixteen members of Sierra Madre Woman's Club were present and we had several participants who had very fine exhibits and were awarded recognition for their various accomplishments.

One of the interesting attractions was the beautiful exhibit of handicraft of all kind and description. Judges had been selected to evaluate all this fine work and they placed various colored ribbons for 1st, 2nd and 3rd prizes.

The outstanding feature of the meeting was the fine group of young high school students majoring in various types of music. These young people were sponsored by the various Woman's Clubs of the district. There were fifteen young people participating, vocal solos, piano, flute, violin, French horn, trombone, viola and harp. Miss Mia Evans, harpist, Pasadena High School was sponsored by Sierra Madre Woman's Club and we are most happy to report that she was given 1st place for the District and receives a scholarship in music from them. When we listen to these fine young people who have spent so much time preparing themselves to be eligible to compete for these scholarships, it is truly gratifying to see their side of the youth.

At the close of their program a delightful luncheon was served at noon. After the luncheon various members read their stories, poems, plays, etc. which had been selected by the judges. Those who were given 1st place were asked to come up and read their selections. Sierra Madre Woman's Club is so happy and proud of our newest member, Leta Foster Ide, who received four awards for her outstanding poems. Henrietta Symonds presented a play, "Contest of the Solar System," was awarded 2nd place in that category.

The walls were covered with beautiful paintings by various artists, many of which we have seen on our own club walls. We were so happy when our Lillian Crash was given four awards, one of which was given the "Overall Award." Lydia Maricq received two awards on two of her beautiful paintings.

We are happy and proud to give these four accomplished members our sincere thanks. It really means a great deal to Sierra Madre Woman's Club to be able to receive twelve awards for these outstanding ladies.

Eaton Women Play Tournament

Eaton Canyon Women's Golf Club two day Eclectic tournament was played Tuesday and Wednesday. In A flight Dede Dager won with a net 58. In B Ruth Formhall won with a net 56. Flight C was won by Frances Lund with net 55. Marge Allison and Mickey Nelson played sudden death with Marge Allison emerging winner in Flight D net 58.

Frances Lund eagled the 314 yd. par 4 fourth hole the first day of play.

Loan Rates Are Again Reduced At First Western

For the second time in recent weeks First Western Bank has lowered interest charges on direct-to-the-consumer loans. The announcement was made by Stafford R. Grady, Chairman and President of the billion dollar statewide bank.

Effective immediately the rates on all consumer loans at First Western have been reduced by ¼ per cent per $100 per year, Grady said. This includes direct car loans, personal loans, home improvement and boat loans, as well as others.

A late happy birthday to Sandy (Mrs. Richard) Leach who had a birthday on January 21st.

— ☆ —

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Hal Kelly Gets MS Math Degree

Harold V. Kelley, 170 E. Highland, Sierra Madre, received an M.S. degree in teocher's mathmatics from Illiñois Institute of Technology at mid-year commencement ceremonies December 22.

A total of 460 degrees were awarded by the university. Included were 238 Bachelor of Science degrees, 152 Master of Science degrees, and 70 doctorate degrees. The doctorate degrees included 38 Ph.D's and 32 Juris Doctor degrees to IIT/Chicago-Kent College of Law gradutes.

The honorable Louie B. Nunn, governor of Kentucky gave the commencement address.

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Buddemeyer-Tres Engagement Told

Mr. and Mrs. W. E. Buddemeyer of 4828 Cloverly, Temple City, have announced the engagement of their daughter Sharon Sue to Robert Tres, son of Mr. and Mrs. John Tres of Sierra Madre.

News of the bethrothal was revealed at a buffet dinner for friends and family at the home of the bride-elect's parents. Wedding plans are being made for Saturday, March 20, at St. Rita's of Sierra Madre.

Miss Buddemeyer was graduated with the class of 1969 from Temple City High School. She has been employed as a Tab operator with Pacific Telephone since graduation. Her fiance is a 1966 graduate of La Salle High School, and 1968 graduate of Pasadena City College. He earned his bachelor of science degree in business administration in marketing and management research from California State College where he was graduated last year.

'Toy Soldiers' Sign-Up New Girls At Meeting

The "Toy Soldiers" held their regular monthly meeting, Wednesday, February 10, from 7-8 p.m. in the Park House. Two new girls signed up to be a part of this hard working group. The girls were Lori Phillips and Vicki Riley.

After the roll call, Mrs. Peterson complimented the new members on the way they were tackling their new job. There were some reminders about how certain things were taken care of in the Toy Loan Center.

One of the most important requirements is for every girl to visit the County Toy Loan Headquarters, where all the donated toys are repaired. Since the county headquarters have recently moved into a new building, probably even the old members will want to go and see the new set up; so two trips are tentatively being planned during the Easter vacation — on April 7 and April 14.

Work schedules were made out for the next few weeks until the next meeting. A work day was planned for Saturday, February 13 to get some extra special jobs done and give the new members a chance to become more familiar with the jobs involved of running the Toy Loan.

At the close of the business part of the meeting, Mrs. Elaine Du Clos. the Civic Club "Toy Soldier" chairman served punch and cookies with the help of Anne Huber and Jackie Ross. When the girls were ready to leave Mrs. Peterson gave them a Valentine surprise to take with them.

Services were held Wednesday, February 1, for Frank Edwards Kneeland, age 78 of 1017 W. Avenue 37 of Los Angeles. He was the brother of Rev. M. D. Kneeland of Pasadena. Ripple Mortuary of Sierra Madre made all the arrangements with interment in San Gabriel Cemetery.

By supporting your local merchant you help to reduce property tax. He is always there to help you.

Mr. and Mrs. Carl Hobson Celebrated 50th Wedding Anniversary Feb. 8



MR. and MRS. CARL HOBSON
. . . . 50th Wedding Anniversary

Mr. and Mrs. Carl H. Hobson recently celebrated their 50th wedding anniversary. They were originally married in Phoenix, Arizona on February 8, 1921.

The couple have lived in Sierra Madre for 40 years. Mr. Hobson has been retired for seven years, after working 42 years for a wholesale hardware business in Los Angeles.

They have one daughter, Mrs. John A. Hook of Upland; one granddaughter, Mrs. Joseph J. Hommel of Ontario; one grandson, Robert B. Taylor of Canoga Park; three great grandchildren.

An open house was held Sunday, February 7, from 2 to 5 p.m. at the Sierra Madre Woman's Club, given by their daughter and grandchildren.

Mr. Hobson is president of the board of trustees at Sierra Madre Community Hospital and chairman of Sierra Madre Red Cross. He received the Sierra Madre Chamber of Commerce Award for Citizen of the Year in 1969. He is a fifty year member of the Masonic Lodge and a member of the Al Malaikah Temple of the Shrine.

Mrs. Hobson is a member of the Sierra Madre Woman's Club and they both belong to the Garden Club.

One hundred and fifty guests attended the open house, including the following from out of town:

Mrs. Hobson's brother and wife, Mr. and Mrs. Wilbur Evans, Phoenix, Arizona; Mrs. Hobson's 95 year old aunt, Mrs. E. J. Roberts, Phoenix, Arizona; Mr. and Mrs. Clyde Kimball, Mr. Hobson's cousin from Oakland; and Dr. and Mrs. Wilfred Price from Seattle, Washington, friends that they first met when driving in Europe in 1964.

There were also many other local friends and some from all parts of California.

Those pouring were Mrs. Carl Hansen and Mrs. Samuel Spence. Mrs. Joseph Hommel was in charge of the guest book.

Harold (Hal) Rice, partner, Arthur Anderson & Co., will talk to the San Gabriel Valley Chapter of the National Association of Accountants at their 7 p.m. dinner meeting, Thursday, February 18, at 8526 Valley Boulevard, Rosemead. His topic will be "Uniform Cost Accounting Standards."

You and Your Neighbors

by NANCY BRYAN

A surprise birthday party, for Craig Anderson, happened Saturday evening, February 6th. Craig, the son of Wesley and JoAnn Anderson, celebrated his 15th birthday with approximately 18 of his young friends. All arrangements, successfully kept secret from Craig, were planned by his friends with the help of Craig's parents and three sisters — Debbie, Sherrie and Pam.

The evening was full of fun, food, funny birthday gifts and a scavenger hunt. Food was lots of pizza, cake and ice cream . . . and among the gag birthday gifts was a really clever one. A large, brand new trash can, pad-locked closed with accompanying gift — a can of keys. Guess what was in the trash can? Popcorn . . . right up to the brim, and it was all the idea of Jack Nickoloff, Mark Abernethy, Pam Stornie and Ken Reese.

Craig was further honored; the entire front yard of the Anderson residence— 351 San Gabriel Court — was TP-ed. (That's decorated and draped with Delsey's best!)

— ☆ —

Gee, don't really know whether to wish George Washington a happy birthday this past Monday, February 15 (the Monday Holiday Bill) or this coming Monday, February 22nd (his traditional birthday)? Well, anyway, George, we're thinking of you this month and recalling the many things we learned about you in the history, and building of our nation.

A couple of items — the first president of our United States was born in Westmoreland County, Virginia, in the year 1732. A member of the Federalist Party, he was inaugurated in 1789 at the age of 57. He died at the age of 67 at his home, Mount Vernon, Virginia.

— ☆ —

Know that we were not right at the epicenter of the quake we had last week, and the intensity of that type of quake might be an argument, but it was most pleasing — to one who attended third, fourth and fifth grades there — to find that our condemned Sierra Madre Gammar School was still standing! Small satisfaction to the taxpayers who are footing the bill for the re-construction; undoubtedly, there are many facets of the problems not understood by this alumnae . . . Nonetheless it gave great pleasure to see the beautiful landmark still standing, after all the talk as to how terribly unsafe, structurally, it was.

— ☆ —

Humor often crops up at the dandest times. The morning of our "shake-up" Tuesday, February 9 — immediately after Mother Nature gave with the Latin dance steps, we turned on our transistor radio and happened upon a well-known station with a popular duo. "Earthquake" was the re-curring (and just about the only) subject between commercials and latest up to the minute news on the situation. Every now and then, after-quakes, or after-shocks would hit. One half of the popular duo had started to give a commercial and was well into it when a pretty good after-shock hit. Quite obviously aware of the shock, but refusing to let it take his attention entirely, this announcer finally comprised the situation with "It's rather hard to do a commercial when your mouth is dry," and continued right on with selling the product.

And what can you do?

Crib Crop

Archie and Linda Crabtree are the proud parents of a baby boy, born at Arcadia Methodist Hospital on February 4, Michael Aubrey is the name they chose for him and he weighed in at 7 pound 3 ounces and was 20 inches long.

Maternal grandparents are Mr. and Mrs. Euel (Juanita) Crabtree of Riverside while paternal grandparents, Sierra Madreans for the past ten years or so, are Mr. and Mrs. Richard (Anne) Goodermont.

Michael is the second born to the Crabtrees as he has a big sister, Alisa Patricia who will be three years old this May.

Congratulations!

Camp Fire Girls Have Fun Day

On January 27, the Oki Zu E Ha Wee group of Sierra Madre joined with Win Cin Ca Taos group of Loma Alta for the exchanging of games and dances in keeping with one of the requirements for achieving rank. Scene of the fun and games was Farnsworth Park in Altadena. The girls played lima bean relay, tug of war and rhythm game. Dances demonstrated were the Danish Carpenter's Dance and LaCasca, a Mexican dance. The purpose of the program is to learn and perform games and dances from other lands.

Oki Zu E Ha Wee group with Mrs. Harlan Pedersen as Leader of the Month and Mrs. Carl Sidle assisting, includes Josie Calderon, Anna Montalvo, Susan Sindijaz, Jill Johnson, Jennifer Smith, Debbie Larson, Lynn Goetz, Kimber Holt, Michele Taillac, Doreene Harriman, Janet Pedersen, Julie Wesley, Lisa Hauge, Ellen Sidle and Janene Moore.

Win Cin Ca Taos group lead by Mrs. Richard Jones with Mrs. John Buter assisting, includes Mary Conger, Dale Zundel, Donna Walker, Linda Jones, Bambi Buter, Toni Clark and Lynda Carmickle.

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Sierra Madre News

Published every Thursday at 9 Kersting Court, Sierra Madre, California, Los Angeles County, Post Office Box 37, Telephone ELgin 5-3324 or 5-3325.
The Sierra Madre News, Official Newspaper of the City of Sierra Madre is declared a Newspaper of General Circulation for the publication of legal notices, as defined by Section 4460 of the Political Code of the State of California, in the Superior Court of Los Angeles County August 19, 1936. Adjudication Decree Number. 404,764.
A First Class Newspaper entered as Second Class Matter at Sierra Madre Post Office October 2, 1906, under Act of Congress of March 3rd, 1879.

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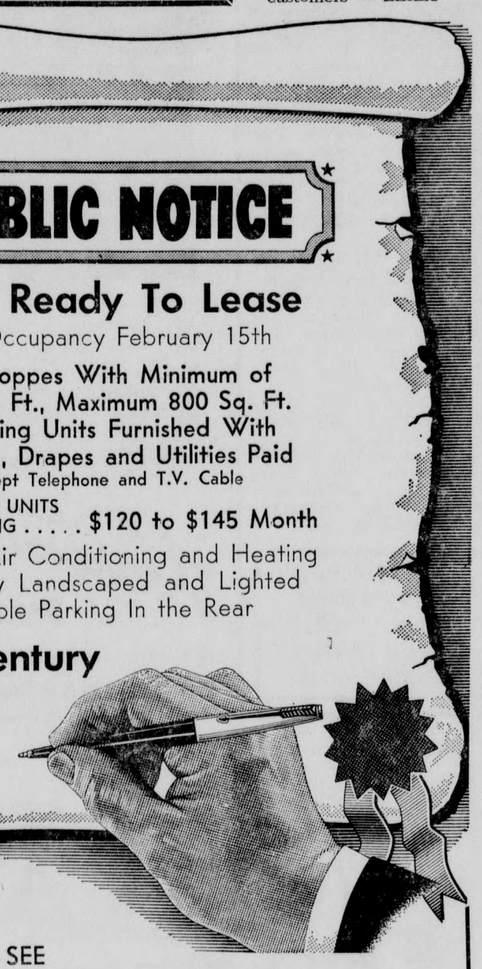
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PERSONALS

PERSONALS are $1.25, check or compose personals, unless in answer to one directed to them. Personals which obviously indicate collusion will be withheld and money returned if party identifies unpublished article. Personals are messages between two parties who, for unknown reasons have no other method of contact.

ROBERT SR. — Get rid of that dirty shadow under your nostrils immediately. We have lost enough customers — LEILA

EDDIE — Did you get a copy of the letter to be at a meeting Thursday, February 18? This will concern water you know. Many things that you have predicted are fast coming to the realization of those in the power seat today. Please do not fight it, it's the only way and I am sure that you realize this. You may have other thoughts but they will not work . . . They haven't in the past you know — PEPI

STELLA — I have no further use for the information that you withheld from me, but I will remember that you refused to give it to me, and I am sure that you will want something from me before too long; this has been the situation, so will have to refuse you with great glee old girl — CAROL I

DONALD — Always remember . . . He who has the power to giveth, also has the power to taketh away — ROBERT

CUT - THROAT — I can now see where Jack made his decision to hold on until July. When a man knows what's right he is willing to sacrifice a little to help his convictions along. Since the City decided to spend $40-grand, I have had little doubts that the Sewer District would be formed; it is the only way that they can get their money back, and I am sure that they are not NUTS enough to throw away that amount of taxpayers' money, they need it too badly. Just watch things go — ACE-IN-THE-HOLE

THOMAS — Everyone has been notiifed and the date of March 4 has been agreed upon; this I am sure meets with your approval due to our recent discussion. Thanks for the trust, I am sure that I never let you down, that is within my knowledge. The end is close at hand, be steady — CAMBRIDGE

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DUMB - DUMB — I just wonder if you can take "Plenty of Action"? I am just afraid that you will offer excuses, excuses and more excuses. But hold on, I might get on you like a mess of monkeys and you will be screaming for "air." I am willing and all I need is the time and the place — TALLEY

SUSIE Q — Just one more week when you can get that red dress cleaned at Vogue Cleaners and Laundry for the low, low price of 99c. Remember it just has to have red on it somewhere and lipstick can make Ol' Jack see red all over. Also that very beautiful special of shirts 4 for 99c is still the outstanding bargain with Ol' Jack, and the craftsmanship is really out of this world; you just have to give it a try to believe it. Do it today and you will discover work freedom — GLORIA

GIRLIE GIRL — You have presented good material at other times, so do not doubt that you can come through with some of the best at this time; but I sure cannot understand why you are holding back, I promised you that I would go all the way, and I mean it fully; so let us break down those barriers that seem to be standing between us and heave too. I am sure you will not regret one minute — FRENCHMAN

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MILDRED — One last remark, I know absolutely nothing and deny all that has been said; you please do the same. This should end any and all of our remarks. The time has come — EFFIE

HEAVENLY WONDER —You have opened a new avenue of adventure by your most recent remarks. I was hoping with all my heart that you felt this way, now I know and I am indeed happy. Waiting will be the hardest thing that I will encounter in the next days ahead. You are wonderful — KING OF SPADES

BEE — Your need for me is of your own thinking; I am sure that you are fully capable of taking care of the situations that we have been discussing. I am sure that you realize that there is absolutely nothing further on my part. I am only in this for the good of all; keep it that way, please — K9P

MORNING LIGHT — Was just a little late last week. I have no reason to believe that I will not get my full share. This we discussed some time ago, and I would not have submitted unless I fully believed in you. So now that is settled when can we get together again. Soon I hope — IRENE

SCUDDLED ONE — Well, how do you feel about it all now. I am sure that you do not feel "scuddled" any more, and I am sure that you fully realize that I am not the "tame one" but this is the names that were given to us by others; but others did not know the inner feelings. The 19th should econfirm our feelings, that is if you are ready to go at it again. Just let me know in time — TAME ONE

SAMUEL — Friday was all that you said it would be; do hope that following Fridays are not too far apart. You are great and I do not want to lose any part of you. Tell me when — MARIE

TREBLE — Just had to take a week or so thinking over what has transpired. Yes, I guess you are right, for I have missed our association in that time. No, I am not sorry that things have gone the way they have, and I will agree that both of us were old enough to know better and it was by common agreement. Should anyone regret the situation it will have to be others involved, not us — CLEF

PEADMONT — I am very happy that you have prepared yourself for the future. I will be available for discussion Thursday evening after the meeting. I think we can have at least an hour and this should be sufficient to set the ground rules. I firmly believe that each is for the other and am willing to make that dedication, if you have reached the decision that I think you have. See you — CASTLE

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600 Hours On Earthquake Work

Search and Rescue Put In Extra Heavy Past Week

This past week has been a very busy one for the Sierra Madre Search and Rescue Team. It involved three operations locally and extended duty at the San Fernando Veterans Hospital as a result of the earthquake, February 9th.

Arcadia Police notified the team on Sunday, February 7th, at 5 o'clock that a young boy was trapped on a ledge some 40 feet up from the roadway into Wilderness Park. Thirteen members of the SMSR team responded and lowered 12 year old Alex Otero, of 16857 Wing Lane, La Puente, to safety.

Tuesday, February 9, found 23 members of the SMSR responded to the VA hospital in San Fernando, at the request of the Los Angeles County Fire Department, to assist in the search and rescue of trapped patients in the ruins of the buildings. Over 600 hours were put in by your team and they were directly responsible for removing five live patients and the recovery of six bodies. This type of operation was new to the team, but their experience of working as a team enabled them to work right into the situation without any difficulty.

Members of the rescue team stayed on until late Wednesday night at the hospital to aid in the rescue effort. At four o'clock Wednesday afternoon, the team received its third call of the week, this involving two boys stranded on the canyon walls above Stonehouse Canyon. Four members of the team, who had returned from the VA hospital disaster, responded and raised Robert Guerin, 6, and Richard Guerin, 7, 46 N. Mountain Trail, to safety. Aiding in this operation was Sgt. Heasley of the Sierra Madre Police Department.

Two weeks work was culminated with the rescue of two hikers from the Mt. Wilson Trail, Friday, February 12 at 2:30 p.m. found William D. Cathers, 45, 6103 N. Hart, Temple City, and his niece, Lucy Do, 16, 6602 N. Oak, Temple City, trapped on the east wall of Little Santa Anita Canyon, approximately 1¼ miles from the north of the trailhead. They had left the trail, gone down to seek water in the canyon bottom, and were unable to climb back out. Twelve rescue men responded and had both victims back on the trail by 4 p.m. and they returned to their hiking group unscathed.

Happy birthday to Dr. Fernando Tellez. The good doctor's birth anniversary was last Saturday, February 13. Occasion was celebrated with family birthday dinner and with any and all who happened to drop by. Mrs. Tellez baked a favorite birthday cake from a recipe titled "'Scandi-Apple Cake" — a gem with many, many layers, fresh apples, macroons and gobs of whipped cream. (Um-hm, plenty of c-a-l-o-r-i-e-s. But what the heck, birthdays only come once a year!)

Fire Marshal

and were presented to the Oral Board consisting of Fire Chief Miler of Covina; Jim Mocalis, City Administrator of South Pasadena, and Lyle Cunningham of the professional group mentioned above. From the group of 10, 5 were selected to present themselves to the City Council for Saturday's examination, and from this group Richard Probart was chosen for the job, with Donald Burleson, former Fire Inspector, coming in second.

The Sierra Madre Woman's Club will hold its Reciprocity Tea, February 24 at 2 p.m. Mrs. Raub McKim will be hostess. A program, "Of Thee I Sing," will be given by George Peterson and Raymond McFeeters.

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ed against workers who have lost pride in their work. Ralph Nader, the self-proclaimed "defender" of consumers, regularly condemns manufacturers but ignores the responsibility of industrial workers and unions for shoddy goods. It should be borne in mind that even where a manufacturer recognizes poor workmanship, union rules often forbid transfer or discharge of the sloppy worker.

Unless traditional American productivity is restored and manufacturers are allowed to insist on quality work "or else," great numbers of American workers are bound to lose their jobs to foreign competitors. As a result of slowdowns and slipshod work, the United States is in danger of going the way of Britain — unable to compete for business.

Beginners Class For Piano Players Offered Free

Beginners piano classes in popular and semi-classical music is offered by the Pasadena City College with Margrette Hull as instructor. The classes which include instructions in harmony, theory and music appreciation will be held each Monday morning from 9 a.m. to noon and in the afternoon from 12:30 to 2:30 at Sierra Madre Park House at Hermosa and Sierra Madre Blvd.

Other locations include Arcadia High School located in Arcadia at the corner of Alta and Santa Anita.

This is a fast, easy method. You will learn to play a song the first lesson. Students may enroll in the classroom. For further information call 795-6951, Ext. 261.

Letters To The Editor

Dear Editor:

I recently read the very considerate and complimentary article about my daughter's wedding announcement in the Sierra Madre News, and I would like to thank you very much for this wonderful consideration.

— Chet Lighthizer

Attend the Church of your Choice this Sunday; you will always meet your friends there.

New Streamlined Dinner Menu At Westward Ho

The Westward Ho Steak House, a Pasadena tradition for almost two decades, this week (Feb. 18) introduced a streamlined new dinner menu highlighted by an array of 11 steak variations.

As its' contribution to the fight against inflation, prices have been tailor-made to fit any family's pocketbook while the quality of beef and service remain at the same high pitch.

The Westward Ho's noted attraction, the Small Steak, is reduced to only $1.95 which includes a massive Idaho baked potato and garlic cheese toast.

The combination top sirloin and mini-lobsters is one of the lowest priced in town at only $3.95 while the most expensive steak on the menu, the huge Cattleman's Cut Porterhouse, a New York and filet, is $4.95.

In between are the top sirloin, teriyaki, New Yorker, filet mignon, steak sandwich, and the pepper steak smothered with green peppers and onions.

The Westward Ho is more than just a steak palace, however. Prime rib, veal cutlet, fried chicken, brochet of beef, ham steak, halibut, fried jumbo shrimp, and lobster tails are other dishes available.

The address is 541 South Arroyo Parkway at California with reservations suggested at 795-5043.

The Westward Ho is open daily for luncheon and dinner. It serves Sunday champagne brunch from 10 a.m. and has musical entertainment in its Palace Saloon Tuesday through Saturday.

According to general manager Jay Merifield, the new look banquet rooms accommodate private parties of up to 100.

Elementary School Menu

40c TRAY LUNCH
Feb. 22 - 26, 1971

Monday — Spaghetti, Spanish slaw, cottage cheese and apricots, French bread and butter, and milk.

Tuesday — Barbecued beefburger, mixed vegetables, prunes with syrup, peanut butter cake, and milk.

Wednesday — Chopped pork gravy with mashed potatoes, fruit cup, bread and butter and milk.

Thursday — Chili beans, buttered corn, apple wedges, cheese and egg roll and butter, and milk.

Friday — Pizzaburger pie, stir fry celery, egg salad on lettuce, banana, bread and butter, and milk.

Menu subject to change.

Crib Crop . . .

First born for Mr. and Mrs. Charles (Claudia) Seaholm is a girl, born Friday, February 5th at the Sierra Madre Community Hospital. Young lady weighed 8 pounds 10 ounces at birth and has been named Tisha Dawn.

Maternal grandparents are Mr. and Mrs. Claude Fritz who have made their home in Sierra Madre these past thirty years. Paternal grandparent is Mrs. Virginia Bellow of West Covina. Lucky baby — she has a great-grandmother, her maternal grandfather's mother, Mrs. Sadie Richardson of Lucene Valley.

While Tisha is a first for her parents, she is not a first grandchild or great-grandchild. When her parents take her home, it will be to 629 Alta Vista.

Congratulations!

PCC Enrollment Up 10 Per Cent

Enrollment for the spring semester on Monday, February 8, at Pasadena City College was 14,839 as compared with 13,449 for a comparable day in spring 1970 — an increase of over 10 per cent, according to Dr. Irvin G. Lewis, administrative dean of student personnel.

Day enrollment is 9468 as compared with 8164 for last spring; evening and part-time enrollment is 5371 as compared with 5285 for 1970.

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Alvan Erickson Promoted To V.P.

Alvan M. Erickson, manager of Republic Federal Savings' regional office in Pasadena, has been promoted to vice president. The announcement was made by Arthur L. Ferris, chairman of the board.

Mr. Erickson joined the Association in 1957 as chief teller. In 1963, he was appointed manager of the Pasadena office and promoted to assistant vice president.

Since joining the savings and loan institution, he has pursued his financial studies at the Savings and Loan Institute, Los Angeles, receiving a degree from that school. He has also matriculated at the University of Georgia School for Executive Development and at the University of Southern California.

He is a member of the Savings and Loan Institute. He also holds a membership with the Christian Jail Workers organization and currently serves as secretary of the North East Men's Club of Pasadena.

Mr. Erickson is a native of New York state, where he was employed in banking. Currently, he and his wife, Isabelle, live in Pasadena, an area that has been his home since his arrival in California in 1945.

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TELEPROMPTER CABLE TV

Celebrate with us during National Cable TV Week and get your Cable TV Installation for only

Reg. $16.95 Installations Fee For ..... 99¢

355-1493



FIRST 25 ENTRIES received will each get a copy of the exciting record "One Giant Step." Telling of man's first reaches into outer space with actual replays of astronauts' conversations with mission control and exciting moments as they happened.

STUDENTS; WIN A 3 DAY TRIP TO WASH., D.C. FOR YOU AND YOUR PARENTS

Cable TV's "New World's" Poster Contest

THEME: "New Worlds"—Your view of space and what exists on explored planets.

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ELIGIBILITY: All local elementary, junior and senior high school students who are currently attending schools (except for relatives of employees of Cable TV).

Winners will be selected from each of the three categories, and the top three winning entries will be submitted for competition at the national level.

ENTRANCE RULES: All entries should be submitted on paper of the type normally used for school art work. Any medium of art is acceptable (such as water color, fingerpaint, collage, silk screen); however, for practical purposes the art work should be mailable, since local winning entries must be forwarded to Washington, D.C., for judging in the National Contest.

DATE: Entries will be accepted by mail or delivered personally at Cable TV offices from February 7 to February 22, 1971.

Local winners will be announced by March 8, 1971.

FIRST PRIZE: A three day trip for the student and his parents to Washington, D.C. during the National Cherry Blossom Festival or to Disneyland.

SECOND AND THIRD PRIZES: Will receive a Panasonic television AM/FM radio set.

FIRST 10 ENTRIES received will each get a copy of the exciting record "One Giant Step." Telling of man's first reaches into outer space with actual replays of astronauts' conversations with mission control and exciting moments as they happened.

TelePrompter Cable TV

I would like to enter the Cable TV "New Worlds" Poster Contest. My entry is enclosed.

NAME

ADDRESS

CITY STATE ZIP

SCHOOL

GRADE

All entries must be received no later than 5 P.M. February 22, 1971. Entries must be labeled with contestant's name, address and name of school.

CALL 355-1493

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NSDAR To Meet Thurs., Februry 18

On February 18 the Sierra Madre Chapter NSDAR will meet at the Park House, 21 S. Hermosa at 7:30.

To celebrate American History month the program will be a talk by Mrs. Helen Frey, historian for the chapter, on "Flags That Have Flown Over California."

Such outstanding presidents as Abraham Lincoln and our first President General George Washington, of course, were also born in this month and a more or less legendary character called Valentine. His memory also is quite in line with the currently much bandied-about love theme. All together February along with December and the Easter month (sometimes March sometimes April) are very significant to almost all Americans.

According to the Regent, Mrs. Frank A. Mudie, there will also be a report on the papers of two prospect members.

Hostesses for the evening are Mrs. Lawrence J. Parker and Mrs. Frank A. Mudie.

Letters To

Dear Editor:

We want to express our gratitude to the Sierra Madre Fire Department and the Sierra Madre Police Department for their quick response to our recent fire and for the difficult task of containing it. We also want to thank the members of the Sierra Madre Civic Club and our wonderful friends and neighbors for their thoughtfulness and help during the following week. It is a great comfort to live in a city where people still have regard for one another.

— Carl & Babs Rees

LEGAL NOTICE

SIERRA MADRE NEWS

71-00758

FICTITIOUS BUSINESS NAME STATEMENT

The following person is doing business as: The Walt Wesley Company at 150 E. Montecito Avenue, Sierra Madre, Calif. 91024

Walter P. Wesley, 685 N. Auburn Ave., Sierra Madre, California 91024

This business is conducted by Walter P. Wesley (an individual)

Signed Walter P. Wesley

This statement was filed with the County Clerk of Los Angeles County on date indicated by file stamp above. (Feb. 3, 1971)

CERTIFICATION

I hereby certify that the foregoing is a correct copy of the original on file in my office.

William G. Sharp,
County Clerk
By Ruth Epstein, Deputy

Publish Sierra Madre News
Feb. 11, 18, 25, Mar. 4, 1971

SIERRA MADRE NEWS

71-00722

98284

FICTITIOUS BUSINESS NAME STATEMENT

The following person is doing business as: de Mar Investment Company, at 4115 East Broadway, Long Beach, California 90803

Andrew S. Lacono, 525 Havana, Long Beach, Calif.

This business is conducted by Andrew S. Lacono as an individual.

Signed Andrew S. Lacono

This statement was filed with the County Clerk of Los Angeles County on date indicated by file stamp below.

Publish Sierra Madre News
Feb. 11, 18, 25, Mar. 4, 1971

SIERRA MADRE NEWS

71-00759

FICTITIOUS BUSINESS NAME STATEMENT

The folowing persons are doing business as: THE ART FACTORY at 370 W. Sierra Madre Blvd., Sierra Madre, Calif. 91024

Walter P. Wesley, 685 N. Auburn Ave., Sierra Madre, Calif. 91024.

Richard T. Russ, 46 E. Highland Ave., Sierra Madre, Calif. 91024

This business is conducted by W. P. Wesley and R. T. Russ, a General Partnership

Signed Walter P. Wesley
Richard T. Russ

This statement was filed with the County Clerk of Los Angeles County on date indicated by file stamp above. (Feb. 3, 1971)

CERTIFICATION

I hereby certify that the foregoing is a correct copy of the original on file in my office.

William G. Sharp,
County Clerk
By Ruth Epstein, Deputy

Publish Sierra Madre News
Feb. 11, 18, 25, Mar. 4, 1971

SIERRA MADRE NEWS

71-00321

FICTITIOUS BUSINESS NAME STATEMENT

The following person is doing business as
K & M Electronics Consulting and Service at 3805 Shadow Grove Road, Pasadena, California 91107
I. Kenneth D. Nichols, 3805 Shadow Grove Road, Pasadena, Calif. 91107

This business is conducted by individual.

Signed Kenneth D. Nichols

This statement was filed with the County Clerk of Los Angeles County on date indicated by file stamp above. January 21, 1971.

CERTIFICATION

I hereby certify that the foregoing is a correct copy of the original on file in my office.

(SEAL)

William G. Sharp,
County Clerk
By Ruth Epstein, Deputy

Expires Dec. 31, 1976
Publish Sierra Madre News
Jan. 28, Feb. 4, 11, 18, 1971

LEGAL NOTICE

SIERRA MADRE NEWS

71-00390

FICTITIOUS BUSINESS NAME STATEMENT

The following persons are doing business as: 20th Century Wolfe at 471 North Auburn Avenue, Sierra Madre, California 91024
Dan E. Wolfe, 471 North Auburn Avenue, Sierra Madre, California 91024.
Wynn B. Wolfe, 2660 San Pasqual Ave., Pasadena, California 91110.

This business is conducted by General Partnership.

Signed Dan E. Wolfe
Signed Wynn B. Wolfe

This statement was filed with the County Clerk of Los Angeles County on date indicated by file stamp above. January 25, 1971.

CERTIFICATION

I hereby certify that the foregoing is a correct copy of the original on file in my office.

William G. Sharp,
County Clerk
By Ruth Epstein, Deputy
Expires Dec. 31, 1976
Publish Sierra Madre News
Jan. 28, Feb. 4, 11, 18, 1971

Another Valentine's Days birthday is that of Mrs. Helen Tarr who will be 96 years of age when Sunday rolls around. Mrs. Tarr is the widow of N. W. Tarr and has resided here since approximately 1909.

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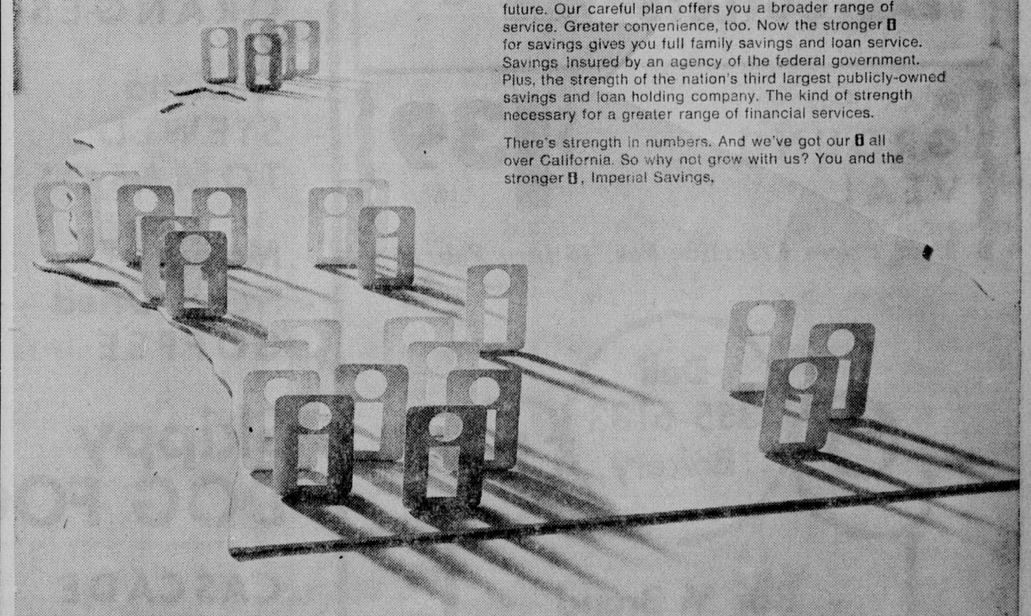
We've got our all over California.

We've made tracks. From grape country to Baja. Up and down our Golden State. And now, Imperial Savings is California's stronger new i for savings. Now we have 27 offices throughout California, with more on the way. Total strength over 1.4 billion dollars.

So what does all this mean to you?

This. At Imperial Savings we're building for a better future. Our careful plan offers you a broader range of service. Greater convenience, too. Now the stronger i for savings gives you full family savings and loan service. Savings insured by an agency of the federal government. Plus, the strength of the nation's third largest publicly-owned savings and loan holding company. The kind of strength necessary for a greater range of financial services.

There's strength in numbers. And we've got our i all over California. So why not grow with us? You and the stronger i, Imperial Savings.



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3870 East Foothill Boulevard, Pasadena, (213) 795-0447
134 North Glendora Avenue, Glendora, (213) 335-4043
Woodland Hills Office: 19900 Ventura Blvd., Woodland Hills, Calif., (213) 346-3920

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TENDER — VEAL **ROUND-BONE ROASTS** $1.09 LB.

TENDER — VEAL **BONELESS ROLLED ROASTS** $1.39 LB.

TENDER — VEAL **RIB STEAK** $1.59 LB.

THIN SLICED **BONELESS VEAL SCALLOPINI** $1.79 LB.

TENDER — VEAL **T-BONE STEAK** $1.99 LB.

THIN SLICED **BONELESS VEAL CUTLETS** $2.39 LB.

EXTRA LEAN **GROUND VEAL** $1.39 LB.

Meat Prices Effective Feb. 16 thru Feb. 20

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Liquor — 355-8424
Deli — 355-6133

Prices Effective
Full Week of
Feb. 17 thru Feb. 23

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Starkist CHUNK TUNA	6½-OZ.	3 FOR $1
Heinz KETCHUP	14-OZ.	19¢
Smuckers STRAWBERRY PRESERVES	12-OZ.	35¢
Geisha MANDARIN ORANGES	11-OZ.	4 FOR $1
Glorietta STEWED TOMATOES	303 SIZE	4 FOR $1
Maxim Freeze Dried COFFEE	4-OZ. JAR	89¢
Skippy DOG FOOD		10 FOR 99¢
CASCADE Automatic Dishwasher DETERGENT	GIANT SIZE	59¢
Nabisco Buttery Flavored SESAME CRACKERS		43¢
VITA-PAKT ORANGE-PRO or GRAPEFRUIT-PRO *While Stocks Last*	PROTEIN ENERGY DRINK	4 FOR $1 QT.

Deli 355-6133 Bakery

Bar M Brand **BOLOGNA**
Cut or Sliced To Order
49¢ Pound

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All Beef or All Meat
69¢ lb

Quality Select

Produce Dept.

GARDEN FRESH

Coachella Valley GRAPEFRUIT	8 LB. CELLO BAG	59¢
Black Ribier GRAPES		19¢ lb
Cello RADISH or GREEN ONIONS	2 FOR	19¢
Red Ripe Beefsteak TOMATOES	4 lbs.	$1
No. 1 White Rose POTATOES	5 lbs.	29¢

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3.29	4.15	8.19

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86 Proof SPECIAL $4.99 Fifth

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Apple or Cherry 69¢

Swanson MEAT PIES 5 FOR $1.00
Beef
Chicken
Turkey

Dancers On Stage Feb. 20, 8 P.M.

A cast of over one hundred dancers, both adult and children from Sierra Madre, San Marino, and Claremont, will be on stage at the San Gabriel Civic Auditorium, February 20, at 8 p.m., presenting a full ballet, "Babes In Toyland," with music and story based on the Victor Herbert operetta.

Miss Julie Beer, of La Verne, has been awarded the leading feminine role of "Mary." Featured dancers from the San Gabriel Valley area will be: Lisa Martin, Lisa Dryden, Robert Hughes, Terri Feierbend, Lynn Miyamoto, Sarah Anderson, Deneice Palmquist, Arline Abbott, Deneane Grotweil, Patricia Harris, Janet Brolin, and Mary Lynn Dispenza.

Did you know — That Benjamin Franklin considered the ant the ideal of moralists and said "None preaches better than the ant and she says nothing."

Jay Yeats

what both the home buyer and seller have in mind when they explain their housing needs, wants and budgets. He and his staff give the best possible individual attention to each and every customer, working as diligently on the small transactions as on the larger scale operation.

No need to wish the Jay W. Yeats Company continued success — when you give that kind of service, you're bound to have nothing but success, with word of your business reputation traveling far and near.

Art

On Thursday, March 4, at 9 a.m. the Art Department of the Shakespeare Club will meet in Stratford House. Classes in beginning and intermediate oil painting. Mary Johnson, teacher, Mrs. Kenneth A. Nagel, director, Mrs. James C. Chambers, assistant director.

CALL POLICE
355-1414

Letters To the Editor . . .

Dear Editor:

In Mayor Ralph Rule's recent letter to Al Lowe, president of the Board of Education of the Pasadena Unified School District, after their appointment of Mrs. Ann Hight to the Board, he calls her a "liberal integrationist" and states that the conservative voters of Sierra Madre, together with those of more moderate views, do not wish to be "tarred with the liberal integrationist brush." It would seem that he is now "tarring" them with the conservative segregationist brush. A few months ago these voters were insisting that they were not against integration, only against bussing. I wonder if they now agree with the Mayor's recent statement?

Isn't it about time that we who call ourselves Christions, accept all men as our brothers, regardless of their color, and teach our children to do so?

I know Mrs. Ann Hight personally and she is a fine, intelligent woman with two children of her own and is dedicated to the work of providing the best possible education for all children in the Pasadena School District, regardless of creed or color. The Pasadena School Board made a wise choice.

— Janet S. Wood

EDITOR'S NOTE: Just to set the records straight Janet, it was not Ralph Rule that gave Mrs. Ann Hight a "Liberal Integrationist." It was a very renown writer for the Los Angeles Times by the name of Lee Austin. Just thought you might like to know.

Dear Editor:

The following is an open letter to the good citizens of Sierra Madre:

Sierra Madre has problems the rest of us can only imagine. You are exposed to elemental forces from the mighty mountains that can destroy you at any moment. Your response has been to create a fiercely independent people who can look anyone in the eye. Your volunteerr firemen and your mountain rescuers are sterling examples of the true American spirit.

In the Pasadena School District, you suck hind teat. You are told by the haughty, elite School Board to mind your manners and to keep your place, because your children represent only seven per cent of the District's enrollments.

Something tells me you will respond to this horseradish in the traditional American manner.

— Frank A. Fleck

John Crawford Now An Ensign

John W. Crawford, son of Mr. and and Mrs. Kenneth W. Crawford of 412 W. Manzanita, was commissioned an Ensign in the Coast Guard upon completion of 17 week of training at the Coast Guard Reserve Training Center, Yorktown, Va.

Crawford is a 1969 graduate of Occidental College, Los Angeles.

S.M. Race Day

last race and pays handsomely if the correct combination is named and they are horses that pay well.

Sierra Madre Day at the Santa Anita races has been a highly popular day with the Sierra Madreans who like to go with their friends to try their luck picking the winning horses and bringing home a pocket full of money. At one of the Sierra Madre days a local citizen took over $2,000.00 home with him which he won by picking the right horses.

The gates will open at 11:00 a.m. on March 4 — the first race to be run at 1:00 p.m. A feature of the Sierra Madre Day, sponsored by the Sierra Madre Chamber of Commerce is that tickets to the Clubhouse will be sold at $2.75, a special price, which will entitle the purchaser to a seat at a table where food and drinks may be purchased and horses selected for the betting.

A total of 90 tickets have been ordered for the event. All who would like to enjoy the day and take their chance on picking some winners and having a party with friends, are urged to make their ticket reservations or purchases at once from John H. Curtis, 25 South Baldwin, who has managed this event for many years past. Even better, it is suggested that those wishing to purchase tickets telephone for ticket reservations by calling 355-3433.

Hospital Meet

Madre Medical Groups, plans for the future and features of entertainment.

The meeting is not restricted to corporation members only. The public, particularly those who would like to know more about the Sierra Madre Community Hospital, are invited to attend the meeting. A report will be made of hospital employees, who either live in Sierra Madre or adjoining communities.

A report will also be made by Mrs. Rachel Cline, president of hospital auxiliary, which is composed of some 100 members of the community, whose primary concern is that of engaging in various activities for the purpose of raising money for additions and benefits to the hospital. Many additions to the hospital have been made during the past year, a major share of which have come from the hospital auxiliary.

Did you know—That California is the leading state in the United States in cash receipts from farm marketing?

Guest Speaker At S. Anita Church

Brother Mandus, known throughout the world for the great healing work which is accomplished through him, will be guest speaker for two services, the regular 10:30 a.m. service and a special vesper service at 4:00 p.m. at The Santa Anita Church, 226 West Colorado Blvd., Arcadia, on Sunday, February 21, 1971. Brother Mandus is founder of the World Healing Crusade with headquarters in Blackpool, England. He is the author of many books, some of which will be available Sunday. He presents the Truths of God in a powerful, personal way. Join us in welcoming Brother Mandus to our church.

Young people, kindergarten through junior high, attend the opening services with their families. Margaret M. Stevens, minister, gives a special "sermonette" to the children, after which they go to their own graded classes. The minister then will give the parents a short summary of the Junior Church lesson so that the parents can assist their children in applying the lesson to their daily living. A coffee hour in Fellowship Hall follows the service for adults. The Junior Church remain in the school patio for their own social time until 11:50 a.m.

The Bible class continues Tuesday, February 23 at 10:00 a.m. with their Bible study under the guidance of the minister. Through step-by-step interpretation the Bible stories are unfolding, clear and practical in today's complex world. You are invited to join this searching study group. The Tuesday evening study class which meets at 7:30 p.m. will have "The Silence" as their topic.

The Women's Class in Successful Living will meet at 11:00 a.m. Thursday, February 25. Bring a sandwich and remain for the workshop of your choice.

Arrowhead Trip For Youth Of Faith Lutheran

Approximately forty young people of Faith Lutheran Church will leave late Friday afternoon for a weekend mountain retreat at the Arrowhead Lutheran Camp. Accompanying them will be Mr. and Mrs. Horst Peters, Mr. and Mrs. C. Martinez, James Koch and Miss Gina Meiners, and Pastor and Mrs. Armin Hesse. On Sunday morning the group will attend the worship services at Mt. Calvary Lutheran Church which adjoins the camp and is served by the Rev. C. H. Bopp. The group will return early Sunday evening.

The 10:30 Sunday morning worship service at Faith Lutheran, 845 Hastings Ranch Drive, will be conducted by the Rev. Richard Taron, who with his family moved into Upper Hastings Ranch several months ago. Formerly he served Bethany Lutheran Church in Columbus, Ohio, where he conducted the Bethel Series of Bible Studies which he will initiate this fall in the local church.

The Sunday school will be opened at 9:15 by Superintendent Robert Beckstrom. Last week Mrs. Gladys Moore was added as a regular staff member.

The Ash Wednesday service, with the celebration of Holy Communion, will be conducted next Wednesday evening at 7:30 in the church sanctuary. Excluding the Maundy Thursday and Good Friday services, this will be the only midweek service conducted during Lent this year. Special Lenten Vespers will be held at 5 on the Sunday afternoons of February 28 through March 28. In each of these services chancel Lenten dramas will be presented by young people of the congregation. The character roles in the Ash Wednesday drama, entitled "Just A Few Feet," will be played by Karl Geier, Todd Garner, Philip Putnam, Marek Helstrom, Dayna Jensen, Lynn Larson, and Eric Will.

Next Friday from 10 a.m. to 12 noon, the ladies of Circuit 7 of the LWML will conduct a World Day of Prayer service at Faith Lutheran. Joining in the service will be women from El Monte, Arcadia, Temple City, Rosemead, Alhambra, San Gabriel and Pasadena, as well as Sierra Madre.

Shakespeare

At 11:30 a.m., Friday, March 5, the Shakespeare Department of the Shakespeare Club will meet in Stratford House. Dessert will be served by hostesses, Mrs. Herbert Claudius and Mrs. Harold D. Wiener. They will continue reading "The Merchant of Venice." Mrs. Alfred C. Alig, is director.

CALL FIRE
355-1401

Lesson Sermon February 21st

Maintaining neighborhood peace has a religious dimension and obligation.

This is brought out in the Lesson - Sermon on "Mind" to be read at Christian Science church services Sunday.

One of the passages to be read from "Science and Health with Key to the Scriptures" by Mary Baker Eddy reads: "When we realize that there is one Mind, the divine law of loving our neighbor as ourselves is unfolded; whereas a belief in many ruling minds hinders man's normal drift towards the one Mind, one God, and leads human thought into opposite channels where selfishness reigns."

Bible citations include the Golden Text from Isaiah: "Thou wilt keep him in perfect peace, whose mind is stayed on thee: because he trusteth in thee. Trust ye in the Lord for ever."

Services begin at 11 a.m. at First Church of Christ, Scientist, 186 W. Highland Ave. All are invited.

Shakespeare To Luncheon Mar. 2

Tuesday, March 2nd the Shakespeare Club will meet for a noon luncheon. The invocation will be by Mrs. A. Claude Braden. Mrs. Harvey H. Gunn, president, will preside. Following luncheon there will be a report of the nominating committee.

At 1 p.m. the Poetry and Creative Writing Department will give a musical and poetic presentation to illustrate the appeal of Early American Poetry to various groups of people. Mary B. Dale, M.D. is director.

Do you remember—When the phone numbers in Sierra adre were prefixed with Red, Black, or Blue?

'Wind, Fire and Rain' Is Rev. Anderson's Topic

The manifestations of the Holy Spirit are very dramatic. The Scripture refers to the third person of the God-head in such terms as wind, fire and rain. When the spirit of God moves strongly in your life, you feel his affects just as you feel the power of the wind, or experience the warmth and light of fire, and the refreshment and cooling of the rain.

When the spirit of God moves into your life he takes control. Some people are afraid of losing control. They are afraid of letting go and letting God take over. But wherever the Lord has done a mighty work among people it is because He has taken control, and His spirit has swept in. His spirit has set them afire with a godly enthusiasm, because His spirit has showered them with the nourishing refreshment of rain from heaven.

Are you afraid of the Holy Spirit? Do you find yourself drawing back when His name is mentioned? Don't be afraid! He comes as the dove of peace! His name is Comforter. He bears witness only to the truth and Jesus Christ said, "I am the way, the truth and the life."

When your life is under the dominence and control of the Holy Spirit, your heart will be focused on the Prince of Peace, the Lord Jesus Christ. We need not fear the dominating, controlling, exciting power of the Holy Spirit.

Church, College - Career, Adult Bible Classes 9:30 a.m.

Sermon Topic: Wind, Fire and Rain — Pastor Richard J. Anderson, Sierra Madre Congregational Church, Sunday 10:30 a.m.

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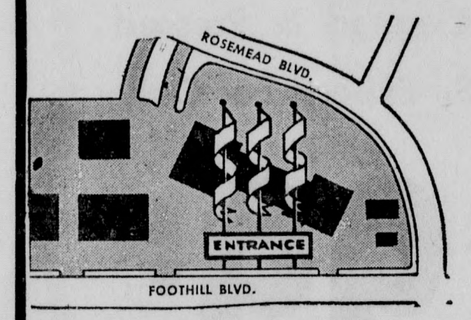
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THE LUTHERAN CHURCH — MISSOURI SYNOD
845 Hastings Ranch Drive Armin W. Hesse, Pastor
9:15 — SUNDAY SCHOOL AND BIBLE DEPARTMENTS
10:30 — SUNDAY MORNING WORSHIP HOUR
Sermon by the Rev. Richard Taron
7:30 P.M. ASH WEDNESDAY SERVICE — Holy Communion
Lenten Drama: "Just A Few Feet"
A CHRISTIAN WELCOME TO ALL!

The Santa Anita Church
226 West Colorado Blvd., Arcadia 446-8206
MARGARET M. STEVENS—Minister
Junior Church and Worship Service 10:30 A.M.
Nursery Care for Infants & Small Children
BROTHER MANDUS
10:30 A.M. Service 4:00 P.M. Vesper Service
Founder, World Healing Crusade
Member of International New Thought Alliance
DIAL-FOR-PRAYER 447-6162

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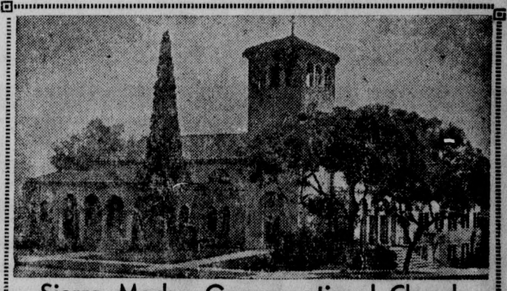
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- Le Ana Wigs
- Lobster House
- Marberry Shop
- Market Basket
- Neptune Seafood
- Pasadena Federal Savings and Loan
- Ralph's Variety Store
- Security Pacific National Bank
- See's Candy
- Sleep City
- Thrifty Drug Store
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Know . . . THE FOOD *You Eat*

by JEANNETTE

EDITOR'S NOTE: When her children were young and full of questions, Jeannette Heasley found herself looking up the why fores of the food her children ate and asked qustions about. She would write them down and after explaining them to the satisfaction of her children, filed them away for future questions. Now that her children are grown, she extracted them from the Heasley Archiver

I'm sure we are all familiar with the beautiful music of Johann Strauss, "The Blue Danube," but we probably have never realized that the Danube River has played such an important part in history — even in the foods we eat.

This river zigzags through two thousand square miles, passing through or past eight countries of central and eastern Europe. The Danube world is made up of a variety of racial strains with a broad range of customs and traditions which has influenced cuisines that the world knows today.

From the beginning of civilization cereals have been the mainstay of Danubian agricultural communities. Cereals were the source of bread and beer. Wheat, barley, buckwheat, oats and rye were grown. Emmer wheat, the type originally cultivated in Egypt and in the Tigris-Euphrates Valley, was a crude bread wheat better suited to porridge. But it was used along with barley for the unleavened bread cakes being baked in Germany as late as 800 B.C. at which time leavened bread became more widely known north of the Danube.

Leavened bread had been discovered in Egypt many centuries earlier. Barley lost its popularity as a bread grain in the land of the Nile, for barley contains little or no gluten and makes a crumbly bread. The Egyptians turned to the development of better bread wheats, but barley continued to be popular as a source of beer, which the Egyptians prepared from fermented half-baked barley bread.

In Danubian Europe, barley fell off as a bread grain when raised loaves were introduced. The preference for dark, coarse-grained breads was deeply established and has continued into the present. The cultivation of barley continued for its use in porridge and in soups, and for its malt extract used in brewing beer.

Rye flour is a popular ingredient in Danubian breads. Rye is believed along with oats, to be a weed closely resembling wheat that sprang up in wheatfields in the early days of agriculture. Botanists call such a plant "mimic contaminant."

Buckwheat is another favorite cereal grain of the Danube area. It is easy to grow and requires only a short growing season. This

——Please turn to Page 11

Out of the Cobwebs

Sixty Years Ago:
February 10, 1971

Proposed legislation which would permit the destruction of the meadow lark has stirred up some of the local bird lovers and members of the Audubon Society. Several protests have been forwarded to Senator N. W. Thompson and Assemblyman W. E. Hinshaw in whose districts Sierra Madre is located.

Investigation of the local laundry situation makes it seem probable that Sierra Madre will have a laundry of its own before a great while. The man who has been looking into the business here says the prospect looks good to him and there is little doubt that there is a better opening here in that line than in almost any other. Many people would gladly give their support to a local enterprise and it is certain that with satisfactory service practically all the local business could be secured in a short time.

Fred Copps left Monday for Oxaca, Mexico, where he is interested in the mining business. From there he will go to Chiaban, the most southerly state of Mexico to inspect a very valuable tract of 3,600 acres which is owned by a Los Angeles company which he represents.

Final agreement has been reached in a deal by which C. W. Mitchell acquires the entire realty holdings of the El Reposo Sanatorium Company. The contract provides that the sanatorium buildings shall be removed within a year and Mr. Mitchell expects to make the property his home place. The land includes 112 acres in the highest portion of Sierra Madre, making the deal one of the largest in the history of the city.

In acquiring the property, more familiarly known to the older residents as the P. T. Reid place, Mr. Mitchell secures one of the most beautiful home sites along the foothills of the Sierra Madre range. He will retain the entire tract for his own use and will not put a foot of it upon the market. The altitude of 1,200 feet and the position of the slope where the abrupt ascent of the mountain side begins, give a view of the San Gabriel Valley which cannot be excelled anywhere except from the tops of the mountains.

The Piedmont Gas Company has arranged for a resident representative in Sierra Madre beginning February 15. Mr. C. D. Waits will bring his family here and will give his personal attention to all orders for the adjustment of troubles, connecting new services and installing of appliances. If your gas service is not giving satisfaction call Mr. Waits at once. Don't delay. His telephone number will be Piedmont Gas Co., Green 42. Gas bills will be payable at the company's office in the Kersting building as heretofore.

Miss Emily Brugman entertained a few friends at tea Sunday evening. Her guests were Misses Una Burrit, Hazel Clarke and Jessie Hayward of Los Angeles and the Misses Simmons and Merrell of Sierra Madre.

Forty Years Ago:
Feb. 13, 1931

A new brick building of Spanish design is going up on the 34-foot lot at 20 North Baldwin avenue. Mrs. R. A. Pratt, owner of the property, has awarded the contract to W. J. Schlitz who began this week to raze the two-story frame building now occupying the lot. When completed the building will be occupied by the Southern Counties Gas Company as a show room, office and headquarters of the company's installation force in this territory. Through Thomas W. Neale, real estate agent, the company has taken a five year lease on the property. Mrs. Pratt recently built the new Spanish building at 22 North Baldwin avenue occupied as a real estate office by Mr.

——Please turn to Page 11

Succulents To Be Explained

Succulent admirers who wish to familiarize themselves with the "family" distinctions among these unusual plants will have their chance at the February 11 meeting of the San Gabriel Valley Cactus and Succulent Society.

Speaker will be Miss Laurel Woodley, member of the faculty of Southwest City College. Miss Woodley, who took her botanical work at UCLA will illustrate her theme with color slides of both common and rare succulents.

The public is invited to the meeting which will be held at the Los Angeles State & County Arboretum, 301 N. Baldwin Avenue, Arcadia. Meeting starts at 7:30 p.m. There will be a plant drawing and refreshments will be served. No admission charge.

Infant Swim Classes Beginning

A new swim class for infants three months to two years is beginning at the Pasadena - Foothill Valley Y.W.C.A., 78 North Marengo Avenue. The class will begin Friday, February 19th, from 3:00-3:30 p.m. The mother and child go into the pool together and the instructor teaches the mother how to work with the child. The objectives for the class are water adjustment and muscle patterning for elementary swimming.

For information call the Pasadena - Foothill Valley Y.W.C.A. pool desk, 793-5171.

Rex Berkshire High Marksman

Army Private Rex R. Berkshire, 21, son of Mr. and Mrs. Douglas C. Berkshire, 450 Foothill Ave., Sierra Madre, Calif., was named his basic combat training company's high marksman Jan. 15 at Ft. Campbell, Ky.

He received the award for scoring the highest number of points during qualification tests with the M-16 rifle.

He is a 1967 graduate of Pasadena High School.

CALL FIRE
355-1401

Gregory Seibert Completes Course

Army Warrant Officer Candidate Gregory L. Seibert, son of Mrs. Caroline Ebeid, 112 N. Stratford Road, Winston-Salem, N.C., recently completed a 20-week helicopter pilot course at the U. S. Army Primary Helicopter School, Ft. Wolters, Tex.

During the course, he was trained to fly army helicopters and learned to use them in tactical maneuvers.

He next will undergo advanced flight training at the U. S. Army Aviation School, Ft. Rucker, Ala. Upon completion of advanced training he may be appointed a Warrant Officer.

WOC Seibert entered the army in May, 1970.

The 20-year-old soldier is a 1968 graduate of Big Bear High School, Big Bear Lake, Calif. He also attended Duke University, Durham, N.C.

His father, John W. Seibert, lives at 49 E. Montecito Ave., Sierra Madre.

Quite a few birthdays this month and among those celebrating such is Eileen (Mrs. John) Mahon. Her birthday is February 12th—same as Mr. Lincoln's—and this year as we all know, that date falls on Friday.

You and Your Neighbors

Gloria (Mrs. Rolland) Smith had her sister, Mrs. Bertie Seavey from New Hampshire visiting with her the beginning of the week. Mrs. Seavey will be in Southern California, all in all, about ten days and will divide her visits with two other sisters besides Gloria. The sisters haven't seen one another for about six years so there'll be plenty to talk about.

— ☆ —

Happy 8th Birthday to Lori Quarnstrom, daughter of Ted and Marjorie Quarnstrom of North Baldwin. Lori's day was Sunday, February 7th.

— ☆ —

Karen Callaghan celebrated her 17th birthday on January 5th with a surprise party held for her at her stepfather's (Rene Devigne) beautiful Pasadena Chalon restaurant.

Lorrelle Stewart, Karen's close friend somehow managed to keep the surprise party a secret and still do all preliminary planning, including inviting the guests.

Dinner and dancing for the birthday honoree and her guests for the evening were topped forr with a big, delicious birthday cake to help emphasize the important day.

The party was termed a great success, thoroughly enjoyed by all, and Karen seemed genuinely surprised and indeed pleased.

Rene Devigne and his family have made Sierra Madre their home for the last few years.

Happy birthday Karen! And many more happy ones!

— ☆ —

S.O.S.

The Indian Girls Boarding School at Ganada, Arizona needs shoes, socks, under garments, and sweaters. They have just received their clothing from the Navajo Tribal Council, but it has been very cold and these items would surely be appreciated. If your little ones have out grown these call 351-9839 or 351-9753 and I wil pick them up. Mrs. W. Giles Johnson. Altadena Woman's Club. Indian affairs chairman.

— ☆ —

Happy birthday to Sheryl Misquez, daughter of Sally and Samuel Misquez, who will celebrate her 7th birthday on Sunday, February 14th — Valentine's Day.

— ☆ —

Congratulations to Daniel D. Morris, 448 East Montecito Avenue, who is among the individual recipients of the 1970 Awards of Freedoms Foundation at Valley Forge. Schools and organizations of California also participated.

— ☆ —

Sorry to hear about the demise of Samuel Misquez's mother, Mrs. M. G. Misquez of Pasadena, on January 25th. Sam's mother was 86 years of age.

— ☆ —

A late happy birthday greeting to a charming little lady, Mrs. Blanche Topping, widow of the Sierra Madre Volunteer Fire Department's very first chief, Earl Topping.

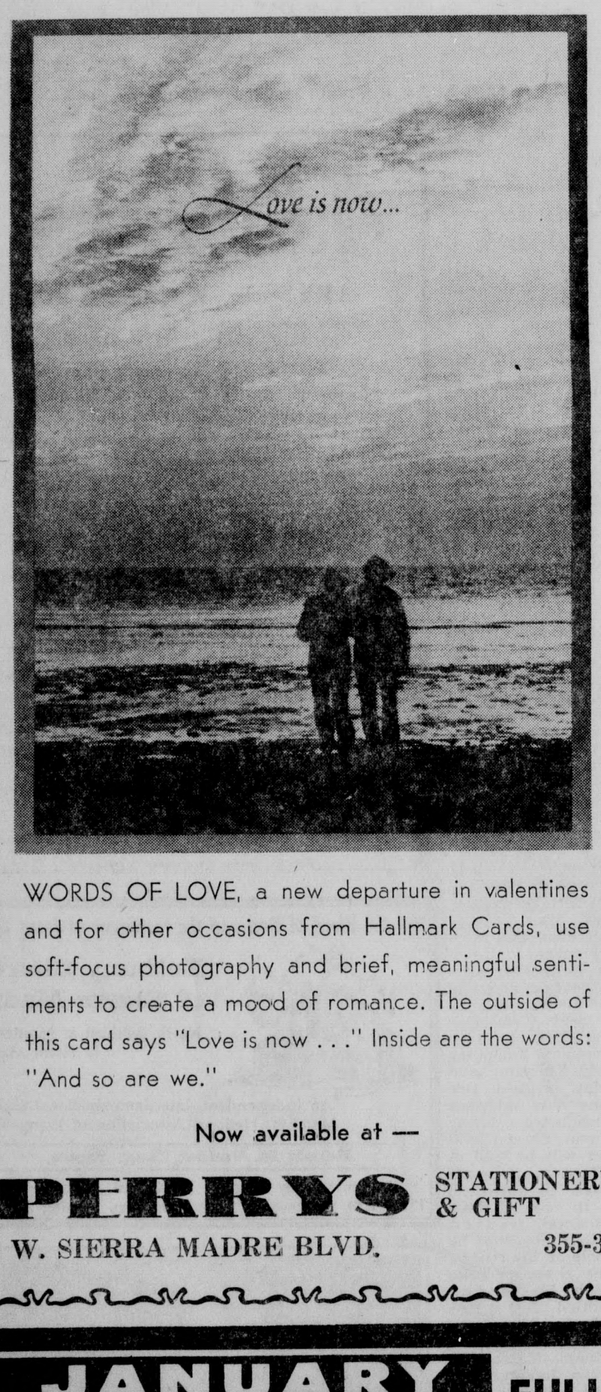
Mrs. Topping's birthday was January 27.

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Out of the Cobwebs

Neal and Ada M. Oswald.

Italia Mia, beautiful North Lima street estate of Miss Thomasella H. Graham, has been awarded second prize in the country-wide competion known as the National Yard and Garden Contest. A second Sierra Madre garden, that of Mrs. A. R. Hinton at 154 East Montecito street, was given honorable mention in Class 2 of the competition, this being the only city in the United States having more than one entry that attracted either prizes or official notice. The awards coming within less than a year after Sierra Madre was proclaimed the "Garden Spot of California" by winning first prize in a State-wide contest to determine the most productive and best arranged home half acre, have aroused a deep sense of local pride.

Mr. and Mrs. Fred Griebenow and Mr. and Mrs. Oscar Griebenow and daughter, Molly, spent several days in San Diego this week.

Ten Years Ago:
February 16, 1961

Resignation of Councilman Milton R. Emerson, coupled with his plea that Council "will not let this city stand still," plus the city fathers' determination to put through the Suffolk St. opening, highlighted Tuesday night's Sierra Madre Council Meeting.

Miss Florence Lustad, former art teacher of Sierra Madre School, will be honored by Miss Betty Newton at a dinner party Monday evening, Feb. 27. Included among the guests will be retired teachers who had taught with her. After dinner, the group will go to the Founders Day program at Sierra Madre School. Any former pupils or friends wishing to see Miss Lustad may do so after the Founders Day Program.

La Tilma, Alverno's student newspaper, won a first place plaque in the Student Division of the Pasadena Ad Fair competition sponsored by the Advertising Club of Pasadena recently.

Ineffective wires pulled from the kitchen ceiling of the J. E. Bennett home, 162 S. Sierra Madre Blvd., Sunday, shorted, blew out a fuse and started a small fire. Fire Marshall Bert Embree and Police Sgt. H. A. Christiansen extinguished the fire with minor loss.

The Cornelius Willis' have temporarily left their top of Baldwin home and are on a two month business trip in Burma.

The Food You Eat

accounts for its popularity in Russia where it is used for a porridge known as Kasha and for a coarse flour that gives special flavor to the Russian pancakes called Blini.

The forestation of Danubian Europe which took place at the end of the Old Stone Age brought one of the most valued food animals to that part of the world — the hog .The hog is a forest and swamp animal with a preference for roots, nuts and flesh. Nomadic people have seldom kept swine because they cannot be driven long distances.

The settled forest and lake dwellings of late Neolithic times in Europe attracted wild hogs, especially as the garbage heaps grew around these communities. Danubian man became a pig farmer which later resulted in such dishes as pigs' knuckles and sauerkraut of Germany or roast pork with bread dumplings of Czechoslovakia.

Legumes, root crops and other vegetables were being grown, and cattle and sheep were added to the swine. With this handy meat supply it meant a ready source of milk and milk products. In northern and central Europe it was possible to make butter because the milk could be kept fresh for the many hours required for the cream to rise. In southern Europe, where milk soured more rapidly the milk was made into cheese, which keeps for long periods. Olive oil became the "butter" of the Mediterranean area while butter became an important flavoring and cooking ingredient in the Danube lands.

In the Swiss lake dwellings the basic foods were cereals and vegetables, meats, dairy products and fish. They also made cider from wild apples and fermented wild berries into a kind of wine. For a sweetner they used wild honey and were using and producing such flavoring ingredients as caraway and poppy seed.

Carrots, beans and lentils as well as wheat and barley were cultivated. The bread of the lake dwellers was unleavened. Their dwellings were supported by stilts and were built over the water along the lake shores. Some houses are believed to have had a trap door through which fish could be speared or caught in a net. Food was dropped or dangled into the water to attract the fish.

In 1853 the first discovery of the remains of a prehistoric lake dwelling community was made at a lake near Zurich. Weapons and tools of bone, horn and metal were found along with pottery vessels which contained fruit and grain.

Pottery making developed rapidly in Neolithic times because it was necessary to have containers in which to store milk, grains, and other products. Pottery was also essential for beer brewing and cereal making.

By the end of the Bronze Age there were only a few basic food stuffs that had not arrived in central Europe.

Waterfowl had been abundnat in Danubian Europe from early times and there is still a marked preference for ducks and geese throughout this area. Gull's eggs are extremely well liked in northern Germany, just as they were in prehistoric times. Chickens which descended from the wild jungle fowl of India and were first domesticated in that country did not reach the Mediterranean world until 600 B.C., and it was much later that this type of poultry became known farther north.

Fruit culture was limited north of the Danube. Spices and seasonings as flavoring accents were not used in Danubian cuisine until the development of the sea trade in the Middle Ages.

Salt had been vital to mankind since the beginning of the Neolithic era with the development of agriculture, for a diet that includes cereals and legumes produces greater salt hunger than a diet which consists largely of meats and fish. Salt obtained by mining or by evaporating it from the seas was exchanged for other items of value.

The Danube lands have been responsible for a high order of achievement in science and technology, philosophy, music and other arts. Their folklore is brilliant and their history turbulent. Their cuisine ranges from bland to fiery which contains Western heartiness flavored with the exotic and subtle flavors of the East.

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Elementary School Menu

65c SECONDARY LUNCH
Feb. 10-19, 1971

Thursday — Spanish rice, buttered peas, cottage cheese on lettuce, prune and pineapple cup, bread and butter, and milk.

Beef on a bun, buttered peas, cottage cheese on lettuce, prune and pineapple cup, and milk.

Friday — Holiday.

Monday — Holiday.

Tuesday — Oven grilled fish with tartar sauce, mixed vegetables, cabbage salad, apple crisp, bread and butter, and milk.

Hot dog on a bun, mixed vegetables, cabbage salad, apple crisp, and milk.

Wednesday — Spaghetti with meat balls, green salad, cheese stick, fruit cup, French bread and butter, and milk.

Beef on a bun, green salad, cheese stick, fruit cup, cookie and milk.

Thursday — Oven fried chicken with washed potatoes, grated carrot and raisin salad, fruit cup, peanut butter sandwich, and milk.

Ham and cheese French dip, buttered beets, grated carrot and raisin salad, fruit cup and milk.

Friday — Taco, lettuce cup, buttered green beans, fruited jello, corn bread and butter, and milk.

Chicken fried steak, mashed potatoes, lettuce cup, fruited jello, corn bread and butter, and milk.

Menu subject to change.

Letters To the Editor . . .

Mr. Albert C. Lowe,
President
Board of Education
Pasadena Unified
School District
Dear Mr. Lowe:

The appointment of a "liberal integrationist" (L.A. Times, February 3, 1971) to the Board of the Pasadena Unified School District is regarded by the vast majority of the citizens of Sierra Madre as a slap in the face. This overt contemptuous act of the majority of the Board shows little respect for the people whose moral and philosophical persuasion happens to differ from that of the Board.

This appointment will widen the rift between the Board and an electorate, whose school tax bite exceeds $4,000,000 annually, but which is totally without representation of any kind.

Whatever progress we had made toward a better community understanding of the Board problems has now been erased and we can only assume that certain overtures made by the Board were insincere and expedient. Further efforts of this nature would be ludricous and farcical.

Most certainly, the appointment of a liberal integrationist will act as a catalyst to trigger the following: It will add new impetus to Sierra Madre's attempt to form its own school district. We will now reactivate all committees and we will pursue every known avenue which might help us achieve this goal. With Sierra Madre having been completely ignored by the two appointments within the span of one year; with sagging property values going hand-in-hand with a provable "white flight," the situation now faced by the City of Sierra Madre can be pictured rather graphically to our representatives in the State legislative bodies. We are asking Assemblyman Frank Lanterman and Senator H. L. Richardson to proceed at flank speed to author enabling legislation to permit Sierra Madre to have its own school district and become a whole city once again. Secondly, the appointment will rank as the greatest political faux pas in Pasadena's history, since it can only hurt and in no way help the re-election chances of incumbant, Henry Clark, a most able and capable administrator. All of the conservative vote will be joined by those of a more moderate view who do not wish to be tarred with the liberal integrationist brush.

In summary, let me make my position crystal clear — it is one thing for an individual to suffer personally as the butt of a cruel hoax; when the enonomic life of an entire city is threatened by the amateurish politics of a school board, it is quite another proposition and time that relief is sough from any and all legislative and judicial bodies.

As has been our policy in the past, we will keep you informed by sending you copies of our correspondence with State and Local officials.

—Ralph R. Rule

9 To Receive Silver Beaver

The San Gabriel Valley Council, Boy Scouts of America, is celebrating its 52nd Annual Recognition Dinner on Monday, February 15, 1971, at the Pasadena Civic Auditorium, 300 East Green Street, Pasadena, beginning at 6:30 p.m. 1400 Scout Leaders and their wives are expected to attend the event which is a Pot Luck style dinner.

Marion D. Hanks of Salt Lake City is the Guest Speaker.

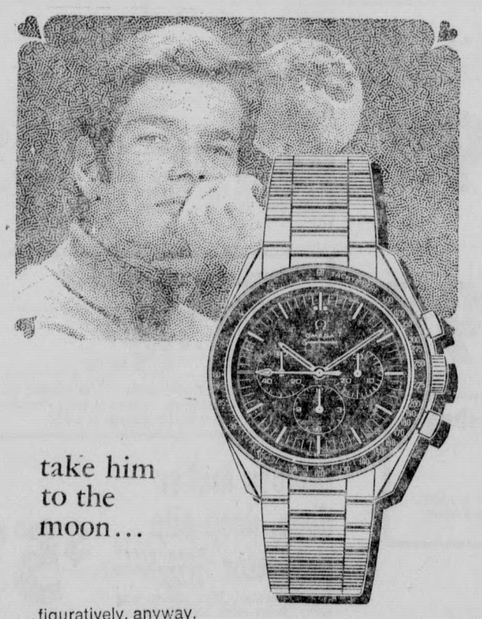
Nine prominent citizens of the San Gabriel Valley will be presented with the Silver Beaver Award, which is the highest recognition that can be given by the local Council.

The Silver Beaver Award is kept a secret up to the time of presentation.

BYRON HOPPER Says . . . .

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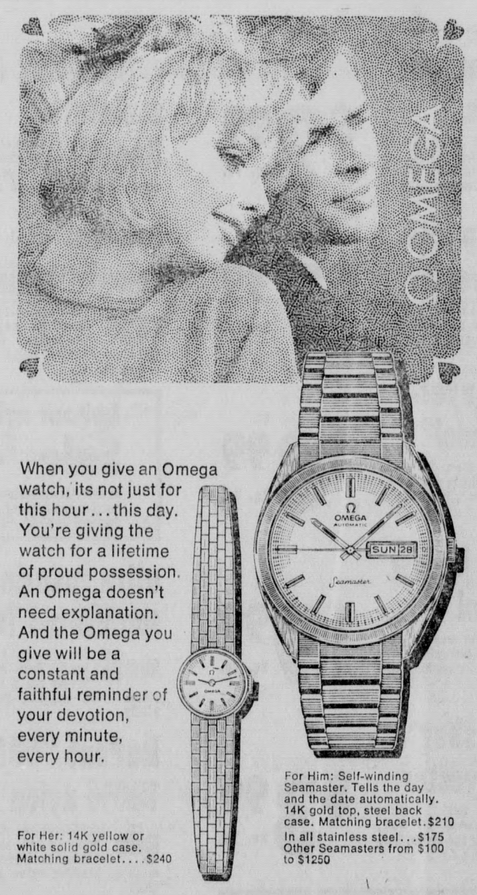


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News From Your . . . .

COMMUNITY HOSPITAL

. . . . Sierra Madre

Late admissions to the Sierra Madre Community Hospital include the following: William E. Slagle and Edward Woodard, admitted on Saturday, February 6; John McCarthy, admitted on Sunday, February 7; Laurel B. Du Val and Scott Johnson, admitted on Thursday, February 11.

Recent discharges from the hispital include Jean Wooley, admitted on Tuesday, February 2, and discharged on Tuesday, February 9; Kristina Williams, admitted on Thursday, February 4 and discharged on Saturday, February 6; Emmer Bates, admitted on Thursday, February 4, was discharged on Saturday, February 6; Fred Metzger, admitted on Monday, January 25, was discharged on Friday, February 5; Roselle Ash, admitted on Tuesday, February 2, was discharged on Monday, February 8; Vincenzo Fiorentine, admitted on Monday, January 18, was discharged on Thursday, February 2.

The stork showed a strong preference for girl babies of recent, letting the little ladies outnumber the boys by the odds of five to one. Mr. and Mrs. Dennis Shimono of Pasadena, were presented with a 7 pound 8¾ ounce boy on Thursday, February 4. Mother and babe were taken home on Sunday, February 7. One other little one greeted them at home.

Mr. and Mrs. Charles Seaholm of Sierra Madre received delivery of an 8 pound 10 ounce baby girl, the first one for them, on Thursday, February 4. Going home day was Tuesday, February 9.

Mr. and Mrs. Daniel Rodriguez of Azusa received a 7 pound 10½ ounce girl baby on Wednesday, January 27. Mother and babe were taken home on Saturday, January 30, to be greeted by one other little one.

Mr. and Mrs. Zaid Sweis of Pasadena received a 4 pound 13¾ ounce little lady on Thursday, February 4. The little one, the first at their home, and mother were taken home on Saturday, February 6.

To Mr. and Mrs. Angel Castillo of Duarte were delivered a 5 pound 10½ ounce girl baby on Wednesday, February 10. Mother and little one were taken home to be greeted by two other little ones on Friday, February 12.

Mr. and Mrs. Michael Giacomaro of Monrovia, received a 7 pound 9 ounce girl baby on Tuesday, February 9. Home day was Friday, February 12. Two other little ones greeted them.

Bird Lecture By Professor

Mr. Arnold Small, professor of zoology at Harbor Junior College, will present his kodachrome lecture "Columbia — A Paradise Lost" at the meeting of the Pasadena Audubon Society Friday evening, February 19, 1971 in the lecture room of the Pasadena Public Library, 285 E. Walnut, at 7:30 o'clock.

Mr. Small has birded in almost every corner of the world, and has a life list of over 3,000 birds. His book "Birds of the West", written in collaboration with Herb Clarke, was recently published by the Barnes Press. Mr. Small is past president of the Los Angeles Audubon Society.

In his lecture he will show the effects of the rapidly increasing population in Latin America causing destruction of forests, thus destroying the habitat for many of Colombia's nearly 1600 bird species. His pictures of the tropical lowlands and the artic of the Andean paramo are magnificent.

The public is cordially invited to attend this program.

Theme Contest '72 Rose Parade Closes March 15

It might be too early to think about the 1972 Tournament of Roses Parade, but not about a theme for the 83rd annual New Year's Day event.

Association President Virgil J. White today (Monday) invited public participation in a month-long contest to pick a theme for the upcoming floral festival.

"The design, construction, and decoration of all our floats is built around this over-all theme," said White. "Some of our past themes have dealt with humor, patriotism, holidays, and fantasies."

Ideas must be on postal cards and may be sent through March 15 to the Pasadena Tournament of Roses, 391 South Orange Grove Boulevard, Pasadena, California 91105. Cards should also contain the sender's name and address. There is no limit on the number of suggestions, but each must be on a separate card.

Last year a Tournament judging committee scrutinized more than 7,000 entries.

White is scheduled to announce the 1972 theme in late March and will extend an invitation to the contest winner to be a guest of the Tournament at the Rose Parade and Rose Bowl football game, January 1, 1972, in Pasadena.

Mrs. James Fahey, a former resident of Sierra Madre, was the 1971 theme winner with her entry, "Thru the Eyes of a Child." Other winning contributions have been, "Holidays Around the World" (1970); "A Time to Remember" (1969); "Wonderful World of Adventure" (1968) and "Travel Tales in Flowers" (1967).

Pancake Feast Tuesday, Feb. 23

Pancakes in the traditional English manner will be the main fare at the fourth annual Shrove Tuesday dinner Tuesday, Feb. 23 at 6 p.m., sponsored by Boy Scout Troop 376 of Sierra Madre.

Held each year at the Episcopal Church of the Ascension, Laurel and Baldwin, Sierra Madre, the event is the troop's chief money-earning event for purchase of needed camping equipment. The $1 ticket includes sausage and drinks. Tickets may be obtained from troop members or by calling 355-2666 evenings.

Second class rank has been earned by five boys in the troop and was presented to them at the Court of Honor this week. Included are John Hoffman, John Hyche, Matt Kitterman, Gary Stone, Luke Stong. Joe Mackness earned his Life rank and merit badges were presented to him for hiking and safety. John Hoffman also earned the home repairs and pottery merit badges.

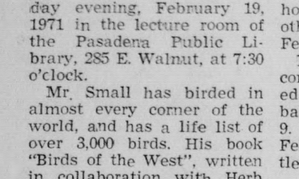
Induction ceremonies for Warren Popp, who completed his tenderfoot requirements, were also included. Other new troop members are Charles McIntyre and Richard Ivler.

Membership in the troop is open to boys who are 11 years old. Meetings are held each Tuesday at the church at 7 p.m. with monthly back-packing trips planned. Don Erway is troop committee chairman.

The four day weekend found many localities traveling outside our city boundaries. Scott Bryan and father spent two days in Escandido visiting with Scott's paternal grandmother, Mrs. Evelyn Bryan, who makes her home at the Lawrence Welk trailer park. With this lovely, warm weather we've been having the two gentlemen made certain to pack their swim trunks along with their tooth-brushes.

Did you know — That 5 quarts of milk are required to make each pound of bleu cheese, a cheese rich in calcium and phosphorous?

Did you know — That the nation's First Lady, has had a camellia named in her honor — the Pat Nixon, a large anemone form bloom of a blush pink veined with deeper pink?



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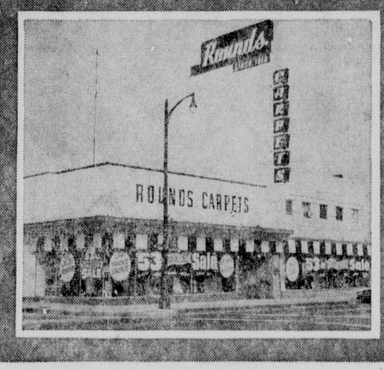
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10.8x10.2	Green Sculpture	89.99	59.99
12x13.4	Thick Shag	159.99	109.99
12x17.2	Gold Loop	159.99	119.99
11.6x16.7	Soft Gold	129.99	79.99
10.10x10.3	Gold Sculpture	89.99	59.99
12x11.11	Blue Shag	89.99	59.99
15x9.7	Moss Green	119.99	89.99
12x15.7	Green Nylon	119.99	89.99
12x11.6	White Hi Low	79.99	59.99
12x8.4	Heavy Shag	99.99	69.99
12x8	Red Hi Low	99.99	69.99
12x9.7	Hi Low Green	89.99	59.99
9x9.7	Light Green Plush	79.99	49.99
12x8.10	Long Green Shag	79.99	59.99
12x13.1	3-Tone. Hvy Shg.	159.99	109.99
12x12	Eggshell Shag	129.99	79.99
12x12.6	Shag	199.99	99.99
11x11.3	Hi Low Gold	119.99	59.99
12x18.5	Plush Green	239.99	139.99
12x15.11	Thick Grn. Shag	265.99	131.99
12x11.1	Red Shag	139.99	79.99
15x12.3	Hi Low Gold	189.99	99.99

Early Bird Specials
Wool Foamback 3.99
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Hi Low 2.99
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Wool Tight Weave . . . 2.99

100% nylon pile continuous filament $2.99 Sq. Yd.
A hard-to-find style that's perfect for colonial decor. Great colors. Compare at 5.99.

100% deep pile plush polyester $7.99 Sq. Yd.
Designer's shaggy plush pile. For the person who wants the very best. New vibrant colors. Compare at $10.99.

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Choose from 20 decorator colors in this Kodel® polyester pile. Compare at 12.99.

embossed hi-low 100% wool pile $9.99 Sq. Yd.
With all the easy-care features you demand. So very elegant . . . sparkling new colors. Reg. 15.99.

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Sale $1.89 Yd.
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Custom workmanship throughout . . . deluxe decorator styling. Newest colors, textures, patterns.

extra heavy 100% sculptured Kodel® $9.99 Sq. Yd.
A stunning textured design thats great with any decor. Simply marvelous colors. Compare at $13.99.

colorful colonial braided rugs $39.95
Full 9'x12' size. The decorator's answer for Colonial decor, play rooms, children's rooms. Compare at $59.95.

DuPont nyl. Tri-color shag
Sale $4.99 Sq. Yd.
Newest fashion smash! 3-color shag loomed to resist matting and crushing. First quality. Wears and wears. Compare at $7.99.

ultra luxurious sculptured 100% wool $12.99 Sq. Yd.
See to appreciate its beauty. Wears like forever. Resists soil & stains . . . always looks beautiful. Compare at $16.99.

DuPont "501" 100% nylon pile $3.99 Sq. Yd.
Continuous filament "501" nylon tough and durable. Loomed to resist matting and crushing. Irrestible colors compare at $6.99.

tip-sheared deep-carved Kodel® $5.99 Sq. Yd.
It's 100% Polyester pile . . . nothing quite like it. Makes up so "fat" it gives more carpet by the yard. Deep, dense, rich. Compare at $9.99.

100% nylon 2-tone decorator shag $4.99 Sq. Yd.
It just has everything you want in a shag . . . then check the fantastic low price. Best looking colors we've seen in a long time. Shop, then compare at $7.99.

Anniversary Special!
100% wool shag
Sale $14.99 Sq. Yd.
It's a deluxe decorator special . . . so luxurious you must see to appreciate. Rainbow of colors. Compare; Shop . . . save at Rounds. Compare at $19.99.

famous maker deep, deep pile polyester $5.99 Sq. Yd.
Deep, plush carpet thats practical . . . easy to maintain. Thick pile to bring luxury to any room. Save $3.

nylon deluxe super, super shag $7.99 Sq. Yd.
Yes, over 3" pile height. The shag that truly has everything. Magnificent in every way. Gorgeous colors. Compare at $11.99.

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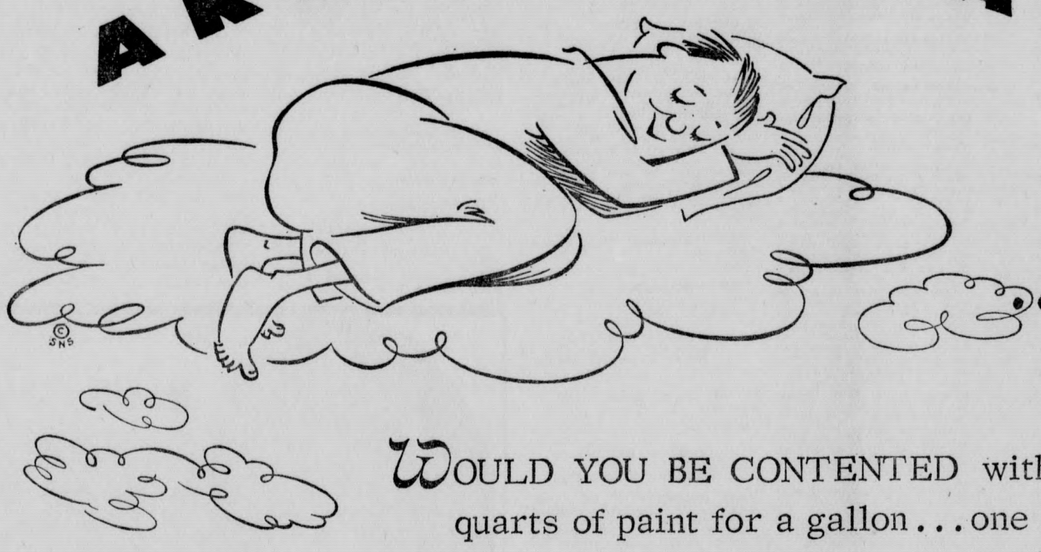


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LEGAL NOTICE

LEGAL NOTICE

SIERRA MADRE NEWS

ORDINANCE NO. 868

AN ORDINANCE OF THE CITY OF SIERRA MADRE AMENDING SECTIONS 9460, 9461-1, AND 9461-2 OF THE SIERRA MADRE ZONING CODE RELATING TO COMMERCIAL USES

THE CITY COUNCIL OF THE CITY OF SIERRA MADRE DOES ORDAIN:

SECTION 1. Section 9460 is hereby amended to read as follows:

Section 9460. Permitted Uses.

In a "C" Zone only the following uses are permitted as are hereinafter specifically provided and allowed, subject to the provisions of Part II governing off-street parking requirements, except that portion of a building located above the ground floor may be used for dwelling purposes.

(1) Automobile sales agencies and accessory services.
(2) Bakeries.
(3) Barber shops, beauty stores.
(4) Book, stationery stores.
(5) Confectionery stores.
(6) Dressmaking, millinery shops.
(7) Drug stores.
(8) Dry goods, notions stores.
(9) Florist shops.
(10) Furniture stores.
(11) Grocery, fruit stores.
(12) Hardware stores.
(13) Horticultural nurseries.
(14) Hotels.
(15) Jewelry stores.
(16) Laundries, clothes cleaning agencies.
(17) Laundromats.
(18) Liquor stores.
(19) Meat markets, delicatessen stores.
(20) Newspapers, printers.
(21) Offices (business or professional).
(22) Parking lots.
(23) Shoe sales or shoe repair shops.
(24) Signs not prohibited by Section 9461.1 (6).
(25) Tailors, clothing, wearing apparel shops.
(26) Other establishments of similar character as determined by the Planning Commission pursuant to section 9501.

SECTION 2. Section 9461.1 is hereby amended to read as follows:

Section 9461.1. Limitations on permitted uses in "C" Zone. Excluded Uses.

The uses permitted in "C" Zones shall not include, and there shall be excluded therefrom (and expressly prohibited) the following uses:

(1) Auto wrecking establishments.
(2) The business or art of astrology, phrenology, life reading, fortune telling, cartomancy, clairvoyance, clairaudience, crystal gazing, hypnotism, mediumship, mesmerism, oriental mysteries, palmistry, spirit photography, spirit writing, spirit voices, spirit materialization, etherealization, numerology, physiognomy, prophecy, psychometry, seership, augury, divination, magic or necromancy, or other similar art or business.
(3) Any manufacturing use except as incidentally authorized in sections 9460 and 9461.
(4) Wholesale business establishments.
(5) The sale or display for sale of any goods, wares, or merchandise stored or maintained other than in an enclosed building — except nurseries may display nursery stock (and garden supplies if set back at least 26 feet), and gasoline service stations may display automotive supplies within 15 feet of the central office thereof; and except for occasional clearance sales not exceeding three per year.
(6) Commercial advertising and billboards.
(7) Any enterprise or use which produces, causes or emits any dust, gas, smoke, glare, noise, fumes, odors, or vibrations of which are or may be detrimental to the safety, welfare, health, peace and morals of the City and its residents.
(8) Business conducting game rooms, card rooms or other place where cards, dice or other devices are played for opportunity to win money or article of value, or where there is house participation therein — whether involving games of skill or chance.

SECTION 3. Section 9461-2 is hereby amended to read as follows:

Section 9461-2. Limitations on permitted uses in "C" Zones. Conditional Uses.

The uses hereinafter set forth are declared to possess characteristics of such unique and special form as to make impractical an advance classification of "permitted" or "prohibited" use in the "C" Zone. The location, development and operation of each of the following, and all matters directly related thereto are therefore declared to be subject to the prerequisite of a Conditional Use Permit, and each such use shall be prohibited until a Conditional Use Permit has first been issued pursuant to the provisions of Part 14 of this Chapter. No permit shall be issued for, nor be effective to permit any of the uses included herein if the same is prohibited by other provisions of this Code. None of the uses set forth herein shall be presumed as permitted uses, and the burden of proof shall be upon the applicant to show justification for each such permit:

(1) Any residential or dwelling unit use, except as specifically authorized in Section 9460.
(2) Public utility installation and facilities (except administrative offices thereof which are permitted uses).
(3) Gymnasiums, massage parlors, and health studios.
(4) Veterinary clinics.
(5) Governmental uses of every kind and description.
(6) Commercial recreation facilities.
(7) Trailer courts.
(8) Cardrooms, game rooms, or other places where there is opportunity to win money or article of value or where there is house participation, whether involving games of skill or chance, in premises located within 300 feet of the boundary of any R-1, R-2, or R-3 Residential Zone — provided that the effect of this subsection shall be suspended for as long as subsection (8) of Section 9461-1 hereof remains in force and effect; upon any declaration of invalidity or nonapplicability of said subsection (8) then this subsection (8) shall immediately and ipso facto be in force and effect as to such uses, retroactively to the date of the adoption of this subsection (8), as an interim emergency zoning classification.
(9) Pool halls and billiard parlors.
(10) Any establishment featuring live entertainment, performances, or shows;
(11) On-sale alcoholic beverages, including bars, cocktail lounges, and taverns if within 200 feet of an "R" Zone;
(12) Bowling Alleys.
(13) Motels and auto courts.
(14) Restaurants, tea rooms, cafes.
(15) Service Stations.
(16) Shopping centers.
(17) Drive-In restaurants and eating establishments catering predominantly to "drive-through, pick-up, take-out" foods.
(18) Theatres.
(19) Private clubs, fraternities, sororities and lodges.
(20) Any use not authorized by section 9460 or specifically prohibited by section 9461-1.
(21) In the event any of the prohibitions of uses set forth in Section 9461-1 hereof is held to be invalid or inapplicable for any reason whatsoever, then such use shall immediately and automatically be classified hereunder as a conditional use, subject to the provisions of this paragraph, as an interim emergency zoning classification.

LEGAL NOTICE

LEGAL NOTICE

SECTION 4. The City Clerk shall certify to the adoption of this Ordinance and shall cause the same to be published once in the Sierra Madre News, a weekly newspaper of general circulation, published and circulated in the City of Sierra Madre

APPROVED and ADOPTED this 9th day of February, 1971.

Ralph R Rule
Mayor of the City of
Sierra Madre, California

ATTEST:
L. Marie Warfel
City Clerk

STATE OF CALIFORNIA)
COUNTY OF LOS ANGELES) ss:
CITY OF SIERRA MADRE)

I, L. Marie Warfel, City Clerk of the City of Sierra Madre, do hereby certify that the foregoing Ordinance, being Ordinance No. 868, was introduced at a regular meeting of the City Council of the City of Sierra Madre, held on the 26th day of January, 1971, and was duly passed, approved and adopted by said Council at a regular meeting of the City Council held on the 9th day of February, 1971, by the following vote:

AYES: Hartman, Rule, Simons, Abernethy.

NOES: Rudolph.

ABSENT: None.

L. MARIE WARFEL
City Clerk of the City of
Sierra Madre, California

Publish Sierra Madre News
February 18, 1971

SIERRA MADRE NEWS

ORDINANCE NO. 871

AN ORDINANCE OF THE CITY OF SIERRA MADRE AMENDING SECTION 2100 (c), (e), (i) AND (j) OF THE CITY CODE PERTAINING TO HOLIDAYS

THE CITY COUNCIL OF SIERRA MADRE DOES ORDAIN AS FOLLOWS:

SECTION 1. That Section 2100 (c), (e), (i) and (j) be amended to read as follows:

Section 2100. Holidays

(c) Washington's Birthday, to be observed on the third Monday in February

(e) Memorial Day, to be observed on the last Monday in May

(i) Columbus Day, to be observed on the second Monday in October

(j) Veterans' Day, to be observed on the fourth Monday in October

SECTION 2. The City Clerk shall certify to the adoption of this Ordinance and shall cause the same to be published once in the Sierra Madre News, a weekly newspaper of general circulation published and circulated in the City of Sierra Madre.

APPROVED and ADOPTED this 9th day of February, 1971.

Ralph R. Rule
Mayor of the City of
Sierra Madre, California

ATTEST:
L. Marie Warfel
City Clerk

STATE OF CALIFORNIA)
COUNTY OF LOS ANGELES) ss:
CITY OF SIERRA MADRE)

I, L. Marie Warfel, City Clerk of the City of Sierra Madre, do hereby certify that the foregoing Ordinance, being Ordinance No. 871 was introduced at a regular meeting of the City Council of the City of Sierra Madre, held on the 26th day of January, 1971, and was duly passed, approved and adopted by said City Council at a regular meeting of the City Council held on the 9th day of February, 1971, by the following vote:

AYES: Rudolph, Hartman, Rule, Simons, Abernethy.

NOES: None.

ABSENT: None.

L. MARIE WARFEL
City Clerk of the City of
Sierra Madre, California

Publish Sierra Madre News
February 18, 1971

Letters To the Editor . . .

Dear Editor:

Peace is the absence of strife. When Americans hear the word, they should be aware of the meaning the user applies to the word, "Peace." Communist governments believe in peace; but by "peace" they mean the absence of any strife in the form of opposition to their tyranny.

To believe in military preparedness does not mean one wants war. To be prepared to defend against the lawless does not mean we are supporting the lawless. To demand that one's government be strongly anti-Communist does not mean that one is demanding war. It simply means that government should not support Communism, as America is doing today by supplying our Communist enemies.

To have sound principles as a base of life, to wish to perpetuate everything that is good in our American heritage, to stand firm in upholding the Ten Commandments, to uphold our Constitution is not always a "peaceful" venture. However, it is very honorable.

— Richard E. Woodin

Parish Unity

Family Sunday will be held in the Parish Hall of the Assumption of the Blessed Virgin Mary Church in Pasadena on February 21. A potluck dinner will be featured, beginning at 4:30 o'clock. Music, door prizes, and entertainment are added attractions to ensure a pleasureable time for all. Chairmen for the event are Raymond R. Clarke and George Lundgren.

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Are You Operating Your Business Under A Fictitious Name?

If So You Must Re-Register it Now!
See News Article Below

New Law in effect:

A prediction that 300,000 firms doing business in California under fictitious trade names will re-file under the new fictitious firm name law was made this week by William G. Sharp, county clerk of Los Angeles County. Sharp is chairman of a committee of county clerks which has been preparing procedures for the new statute.

The new requirement for re-filing of all firm names goes into effect July 1, 1971, but Sharp said the filings will be accepted by the county clerk's offices beginning Monday, and he urged early filing in order to avoid the rush just before the July 1 deadline. The filing fee under the new law will be $10. Filings must be renewed hereafter at five year intervals.

The Los Angeles county clerk also pointed out that the historic publication requirement has been continued under the new law and that publication of the statement once a week for four successive weeks in a newspaper of general circulation in the neighborhood of the affected business is required whenever there has been any change in the information contained in the certificate previously filed. Publication will not be required in instances where there has been no change in the information carried in the old certificate.

A fictitious name, Sharp pointed out, is one that does not include the surname of the operator or one that implies the existence of other owners; or, if a corporation, if it includes a name other than the name given in the articles of incorporation.

The purpose of the fictitious business name procedure is to protect the consumer in enabling him to find out the person with whom he is really dealing, Sharp said. If he has been defrauded by the "John Doe Television and Time Clock Repair Shop" and the shop is really owned and operated by "Richard Roe" or the "East Ganawanda Land and Farming Corporation," the consumer can find in the fictitious name statement information for bringing suit for damages. The procedure provides a ready source of information concerning identity realities obscured by fictitious business or trade names. Most banks now require evidence that the fictitious filing and publication requirements have been met before they will open an account under a fictitious name.

The office of each county clerk will furnish forms required by the new law or information and forms from this newspaper.

Sections 17900-17930 of Business and Professions Code in Effect Jan. 1, 1971*

Refiling Dead-Line July 1, 1971

County Clerk's Filing Fee is $10 for Re-Filing or New Filing*

Publication Charge Will Be $23.00 If Publication Required.

***Old civil code sections prevail in part until July 1, with filing charge of $2.00. Only a single publication required for interim $2 filing and for the prospective $10 refiling.**

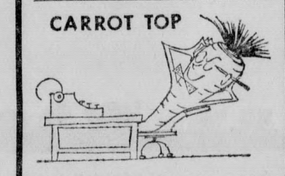
(If Legal Advice Required See Your Lawyer)

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Sierra Madre News

9 KERSTING COURT 355-3324

CARROT TOP



I asked the foreman: "Are
these men skilled —
The kind you would hire
if you wanted to
build?"
He laughed and said:
"Why no, indeed,
Just common labor is all
I need;
They can easily wreck in
a day or two
What builders have taken
years to do."

I asked myself, as I went
my way,
Which of these roles have
I tried today?
Am I a builder who works
with care,
Measuring life by the rule
and square,
Shaping my deeds by the
well-made plan,
Patiently doing the best I
can?
Or am I a wrecker who
walks the town,
Content with the labor of
tearing down?

— CT —

Of course with poems such as this, and the fact that some people will not listen to it, I find many other people are like a horse that was owned by a farmer friend of mine, and I will tell you about the first time that I noticed that horse.

— CT —

This farmer friend was driving the horse along a scarcely traveled road and every now and then the horse would stop suddenly and then would start up again with much difficulty.

— CT —

Noticing this I asked the farmer friend "What's the matter with your horse, is he sick?" "No," explained the farmer. "This horse is so scared I'll say 'whoa' and he won't hear me, that he stops every once in a while to listen" . . . Do you get the connection . . . maybe?

— CT —

So I'll close the column with this bit of risque . . . A woman had two pet monkeys. One day one of them died. The other immediately took sick, refused to eat, and died of a broken heart. The woman felt very bad and, wishing to preserve them, brought them to a taxidermist.

— CT —

"Do you want to have these monkeys mounted?" asked the taxidermist . . . "Oh no," replied the lady, "Just have them holding hands" . . . I hope, I hope, I hope.

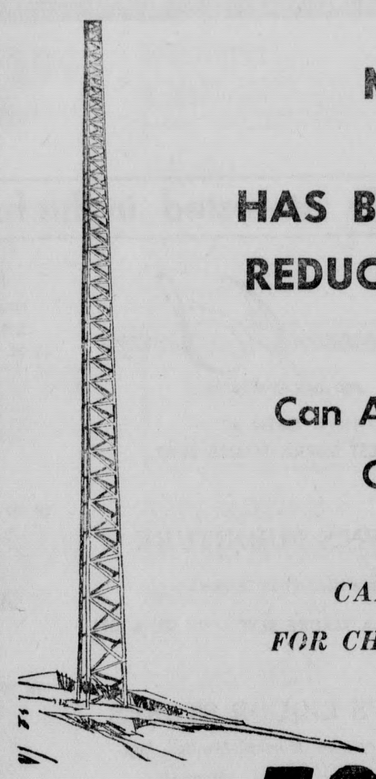
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Editorially Speaking

The People Must Know

by Howard Jarvis

United Organizations of Taxpayers, Inc.

Several months ago I wrote about the thousands of non-resident aliens crowding our welfare rolls and putting their non-resident alien children in our school system at the expense of American taxpayers, especially property taxpayers. The People's World states that there are over 100,000 such aliens on the county welfare rolls. There are most likely another 150,000 in other California counties.

Now, Governor Reagan has clamped down and ruled that those non-citizens and with no intention to become citizens of our country are no longer eligible for our welfare. The taxpayers should applaud the Governor. It had to be done.

Can you imagine any American citizen on the permanent welfare rolls of any foreign country? The Peoples World quoted one Malcolm Dodd, vice president, Local 535 of the Social Workers Union that the Govenror's act was criminal.

ITEM — The U.S. Supreme Court has ruled the Post Office must accept obscene material for the mail. An opinion by former Justice Oliver Wendall Holmes was quoted "the United States may give up the Post Office, but while it exists the use of the mails is as important as free speech."

ITEM — Recently the Communist Party took over Chile with little stir here but I have just seen a letter to an Arcadia woman from her sister in Chile. "We are leaving Chile because the government has confiscated our home, business and everything we have worked for for years. Chile is now a cruel dictatorship under iron rule. There are spies on every block, all property is being confiscated and all freedoms for people are being stamped out just as in Hungary and Poland. Our last hope is to get to the United States with the clothes on our backs. It would be dangerous to write us."

★ ★ ★ ★ ★

That Sales Tax

The swift rise in the popularity — with governments, at least — of the sales tax is rather dramatically illustrated in some figures offered by Tax Foundation, Inc.

Estimates are that collections from state and local sales levies for 1970 will top $15 billion, three times that of a decade ago. In 1969 the 45 states having such taxes collected about $12 billion, ranging from Hawaii's per capita high of $175 to Wisconsin's low of $28.

On the local level more than 3,500 governments in 23 states collect a tax on sales. Half of all cities over 300,000 in population are in that category.

Among the nation's 14 largest sales tax cities, California has five, all with a 1 per cent levy. Ranked in the order of the percentage of total tax revenues produced by the sales levy in fiscal 1968, they are:

San Diego: $11.7 million of total, 29.7 per cent tax revenue.

Long Beach: $7.3 million total, 26.1 per cent.

Oakland: $9.5 million total, 25.2 per cent.

Los Angeles: $62.3 million total, 24.2 per cent.

San Francisco: $22.0 million total, 13.2 per cent.

The Tax Foundation survey indicates a continuing trend, especially among cities, toward this form of tax. And now even the federal government seems to be edging in that direction.

★ ★ ★ ★ ★

To Readjust School Costs

The recommendation by Governor Reagan's Commission on Education Reform that "a significant portion of school costs now borne by the local property tax" be shifted to the state is timely in view of recent reports showing California's decline in expenditures per pupil.

The annual report of the National Education Association shows that we have, in recent years, dropped from 6th in the nation to 24th in that category. More important to local taxpayers, the state has dropped to 30th among the states in the percentage contributed by the state toward payment of education costs.

Actually, as the Los Angeles Times pointed out recently, California's per-pupil expenditure has been raised $55 to a total of $799. That, however, is still $40 below the national average, which increased $66. And it compares rather badly with New York's $1370 per pupil.

Another comparison with New York is not happy, either. Although state support here is increasing, it still will be about 2 per cent less of the total school bill in the current fiscal year than in 1969-70. The federal share will drop .2 per cent. That means the local share will jump from 57.4 per cent to nearly 60 per cent, an increase of more than $310 million. In contrast, New York will take almost $120 million less from local taxpayers than does California, even though its total expenditure is some $800 million more.

The Times' comment on the situation was pertinent:

"Californians, who are justly proud of their school system, would not want the quality of education to deteriorate. Yet, at the same time, they are abundantly aware that local property-taxpayers cannot continue to shoulder an ever-increasing burden."

★ ★ ★ ★ ★

What Polarization?

We've heard a lot lately about the political and socio-economic polarization of the population, but perhaps it isn't as bad as it sounds.

As the San Francisco Chronicle put it in commenting on a recent report by the copyrighted California Poll:

It's become a cliche of worrying pundits and sociological head-shakers to say that America is hell-bent toward such a polarization — which Webster defines as the division of groups into two opposites — but the strange, and perhaps comforting fact is that you can't find evidence of it in Mr. (Mervin D.) Field's poll results."

Those findings indicate that California's adult population breaks down ideologically this way: 26 per cent middle of the road, 24 per cent liberal, 40 per cent conservative, and 10 per cent "don't know."

That this is not just a current phenomenon is indicated by the fact that in 1962 the breakdown was: 23 per cent middle of the road, 27 per cent liberal, 41 per cent conservative and 9 per cent "don't know." Over the near-decade the percentages varied surprisingly little.

As the Chronicle commented, the fact that the California middle of the road group is actually stronger now, in the Nixon era, than it was in the Kennedy era "is just the opposite of what 'polarization theory' would lead one to suspect."

R. Robert Evans, Peggy L. Evans — Editors and Publishers

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NOTE—The opinion expressed in credited columns of the Sierra Madre News are those of the writers and do not necessarily represent those of the News.

SENSING THE NEWS

AROUND THE U. S. CAPITOL

Milwaukee, Wis. — This great industrial city on Lake Michigan has been justly renowned as a center of American enterprise and skill. Machines and industrial equipment manufactured here are known worldwide for their excellence and reliability. But the success of manufacturers here — and throughout the United States — is being seriously jeopardized by a decline in worker productivity.

The problem isn't peculiar to Milwaukee or Wisconsin. A gradual slowdown of workers in plants and factories can be discerned in all parts of the nation. Those who are close observers of the industrial scene are aware that Americans aren't working as hard as they did in years past.

One businessman I spoke with noted that his company has more than a dozen plants in the United States, Europe and Asia. Worker productivity at the company's plant in Japan is two and one-half times as great as worker productivity at the company's factories in the United States. Even the plant in Great Britain — a country many Americans regard as the land of the tea break — has a better record of worker productivity than the plants in the states.

That's a shocking revelation. Americans have taken it for granted that they outproduce other countries. That assumption no longer is well-founded. Other peoples are striving harder for the good life and are aware their national wealth depends on worker output.

Theoretically, Americans work an eight-hour day. But one company official said: "Today, we figure we get five hours of hard work out of the eight hours a man spends on the job."

One way to gauge worker productivity in a plant where a lot of electric tools are used is to plot the electric load. At one plant, I was told, the load builds up very slowly after the work force arrives in the morning. The load begins to drop off about half an hour before the regular mid-morning coffee break and doesn't get back to the normal level until some time after the break. In the afternoon, the load drops off again well before quitting time.

This thoughtless slowdown isn't the only manifestation of declining productivity. Many big plants have a critical problem of absenteeism on Mondays and Fridays. Some companies, faced with this problem, have hired college youngsters in their communities to work on those two days of the week.

Industrial managers also are very concerned about the apparent lack of interest on the part of many young people in skilled factory jobs. One official pointed out to me that new employes in their late teens and early twenties prefer a truck-driving job at his plant at $2.25 an hour rather than an apprenticeship in a skilled trade at $1.75 an hour, though the apprenticeship leads to lifetime employment at top blue-collar wages.

As a result of these developments in U. S. factories, the cost of American-made goods is rising rapidly. Many types of machinery are being priced out of the domestic market. A few years ago, a Japanese automobile was a rarity in the United States. Today, the Japanese are edging out the German automakers. The full extent of foreign competition isn't easily discernible. For instance, many supposedly American-made road-building machines consist of heavy forgings imported from Japan. Many U. S. farmers use tractors produced in Scoland.

The flood of foreign imports will increase as labor unions demand and get unreasonable wage settlements and as the productivity of American industrial workers lags behind the productivity of foreign workers. Declining productivity also is associated with carelessness. Many people complain of poorly constructed motor vehicles and appliances. The manufacturers take the blame for this, but much of the blame should be direct-

——Please turn to Page 6

Wild Flower Lecture At Descanso

The fourth in the annual series of six free lectures sponsored by the Theodore Payne Foundation For Wild Flowers and Native Plants, Inc., will be given Wednesday, February 17, at 8 p.m. at Descanso Gardens in La Canada.

The speaker will be David G. Wood whose interest in California flora began with photography and grew into a serious horticultural interest following a visit to the Payne Foundation nursery in Sun Valley.

Mr. Wood, who has combined a professional career in commercial lithography with his botanical interests and activities with the Pasadena Kiwanis and the San Gabriel Valley Council of Boy Scouts, has specialized in ceanothus, developing some 40 varieties and hybrids of this genus. His talk, illustrated with slides, will center on these.

The remaining lectures in the series will be given March 19, at the Los Angeles State and County Arboretum in Arcadia, and April 14 at Descanso Gardens. Frank Ford will be the lecturer at the Arboretum, speaking on California native lilies. Mrs. Roy Raymond will conclude the series at Descanso with a slide presentation demonstrating the many colors of the California landscape.

Just heard from a lovely housewife about a kitchen catastrophe she had experienced recently. She was going to a pot-luck dinner and planned to take a large molded jello salad. Since she is an early bird, she decided to mix up her jello before her family was up and ready for breakfast. The jello was mixed and cooling by the time breakfast was ready except for making the toast. She moved the bowl to the other side of the counter to make room for the toaster. Noticing she had spilled a little jello on the counter she reached across for a paper towel. As she did so the whole roll of paper towels came of the holder and landed on end in the bowl of jello. She said the result was like a giant with a giant-sized soda straw and that she really believed what those commercials say about a certain brand of paper towels. To top it off — no more jello in the house and she had to wait until the markets opened. Needless to say it didn't help much when the family laughed at her antics in trying to grab the roll of towels as it plopped into the bowl, spattering jello all over the place.

Sierra Madrean, Jean Wade, Named Chairman For Heart Sunday, Feb. 21

Mrs. E. P. ((Jean) Wade is serving as Sierra Madre community chairman for the annual Heart Sunday (Feb. 21) fund-raising drive of the Los Angeles County Heart Association.

Appointment was made by Mrs. Stephen J. Lent, Jr., of Pasadena, Heart Sunday chairman for the association's West San Gabriel Valley Division, which serves more than three-quarters of a million residents from Pasadena and Monterey Park east to Duarte and El Monte.

As community chairman, Mrs. Wade is organizing and will supervise the local contingent of the army of volunteers who will collect their neighbors' donations to help the West San Gabriel Valley Division provide its share of the county organization's 1971 goal of $2,675,000.

Mrs. Wade is a resident of Pasadena but has been active in Sierra Madre as a member of the Parent's Club at Alverno Heights Academy, which her daughter Cheryl attended. She is also a member of the Parent's Club at St. Andrews High School in Pasadena, St. Luke's Hospital Auxiliary, and has participated in local fund-raising for United Way.

"Helping those less fortunate, including the victims and future victims of heart diseases, is very important to me and all of my family," says Mrs. Wade, who invites Sierra Madre residents to join the fight against America's "20th Century epidemic" and No. 1 killer by contacting the West San Gabriel Valley Division office, telephone 792-2426 or 792-5101.

"And by donating generously when their neighbor calls on Heart Sunday,"

Neighbors . .

Dr. and Mrs. Sam Yung Shen celebrated a wedding anniversary last month. Date was January 28th and highlights of the occasion were an evening out and a large bouquet of long stemmed, red roses for Mrs. Shen from their two oldest boys — John (12) and Gregory (11).

Also in January was daughter Lisa's fifth birthday, January 23. A birthday party, attended by neighborhood playmates, was held with much festivity and plenty of fun and lots of cake and ice cream.

If things like this are not enough to keep Mrs. Shen busy, she also attends two different classes each week. One is a UCLA Extension class in art appreciation — Contemporary Art Galleries —and the other is a class in Japanese Flower Arranging. And both of these, she takes just for fun — not credits. That's one way to keep as young as Mrs. Shen — just keep so busy you don't have time to grow old!

P.S. Happy Anniversary and Happy Birthday!

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Another generation gap?

Nuclear power plants can help close it.

In Southern California, the need for electric generating capacity has more than doubled in the last ten years. It is anticipated that public needs for electricity will continue to increase.

To meet this growing need, Edison must build additional generating plants now. Otherwise an electric generation gap could occur by 1976.

One of the ways we plan to avoid a power shortage is by constructing additional nuclear power units at the San Onofre Nuclear Generating Station near San Clemente. Although now underway, the first addition will not be ready for commercial operation before 1976.

But some people oppose construction of these units. One of their concerns is radiation. Actually, radiation is a natural phenomenon. Background radiation is everywhere and always has been. It comes from the food you eat, the air you breathe, the materials used to build your home. The San Onofre nuclear plant is a source of some radiation, too. The question is, how much additional radiation are people exposed to living near San Onofre?

The answer: so little that an elaborate monitoring program for the area surrounding the plant has yet to detect any additional radiation from operation of the plant.

Another concern may be the warm water released by nuclear power plants. At San Onofre, sea water is used to cool the plant condensers, and then the warmed water is returned to the sea.

To determine whether this harms the marine environment, Edison commissioned an oceanographic company of national stature to monitor the offshore waters both before and after the plant was built.

Result: nineteen reports, compiled over a seven-year period, reveal no significant changes in the marine environment. And that's after three years of plant operation.

In addition, the California State Department of Fish and Game made its own study of the same marine area in 1969. The Department concluded that the nuclear unit's operation did not appear to have had an adverse effect on the near-shore marine environment.

Based on these and other facts, we believe nuclear plants are a safe and sensible way to generate electricity. Clean, too. Since there's no combustion in a nuclear reactor, no by-products of combustion are released into the atmosphere.

At Edison, we plan to rely more and more on nuclear power to meet the growing need for electricity in the 14-county area we serve.

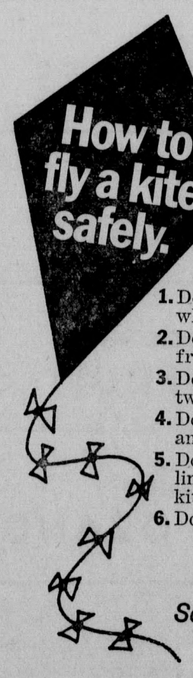


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How to fly a kite safely.

Teach your children these safety rules:

1. Don't cross streets or highways while flying kites.
2. Don't fly a kite with metal in the frame or tail.
3. Don't use tinsel string, wire or any twine with metal in it.
4. Don't fly a kite over TV or radio antennas.
5. Don't fly a kite near electric power lines and don't try to retrieve a kite caught in power lines.
6. Don't fly a kite in the rain.



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